

Supported By



ATAL INNOVATION MISSION

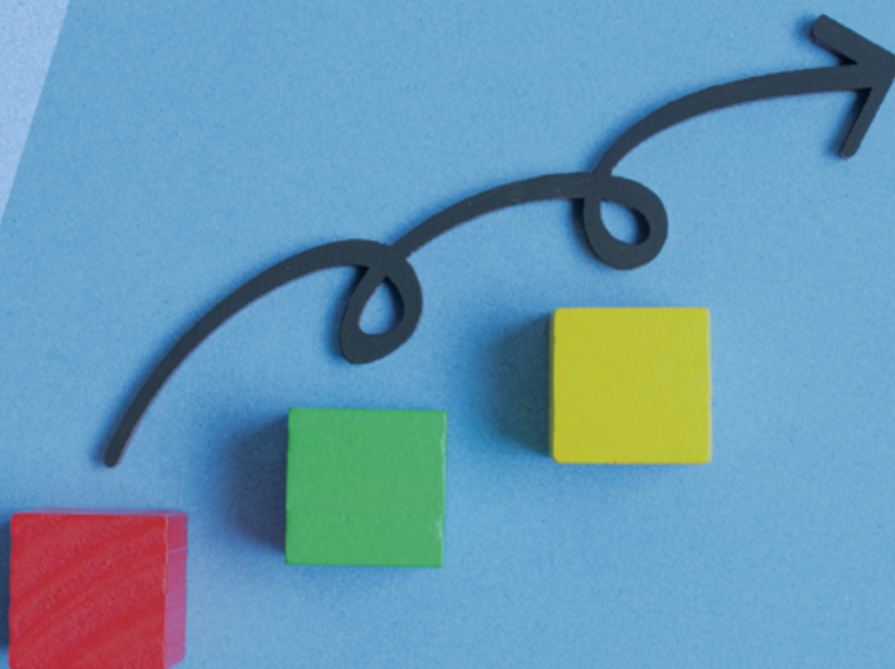


ATAL INCUBATION CENTRE

NALANDA INSTITUTE OF TECHNOLOGY FOUNDATION

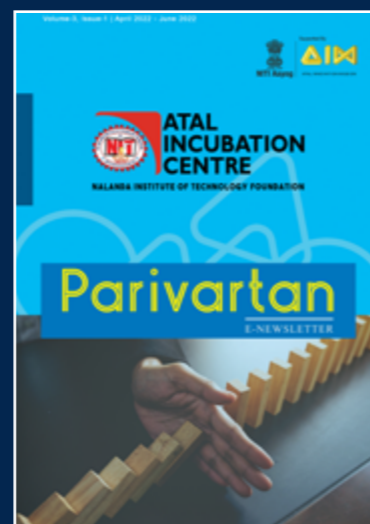
Parivartan

NEWSLETTER





6th Edition



5th Edition



4th Edition



3rd Edition



2nd Edition



1st Edition

Message from CEO



Hello Friends and Colleagues of the Startup Ecosystem.

I am sure the festival season would have brought a lot of cheer and happiness to each one of us. For us at AIC Nalanda, it was a pleasant beginning to the quarter after Dusshera. We received the award for the Best Incubator – Corporate Engagement from Headstart Network Foundation during the HSX Conclave at Bengaluru in October 2022. This award was an endorsement for all the hard work that Team AIC-Nalanda has been doing since our inception in 2020.

We commenced work on a Packaging Centre of Excellence that shall support MSMEs and SHGs by providing them with a platform to design and develop their own packaging. This centre shall train and empower women led SHGs to a great extent. The Packaging Centre of Excellence has been supported by CSR Grants from RITES Ltd., a Miniratna PSU. Towards the end of the quarter, we became part of the SISFS family and received the first tranche of seed funds to be disbursed to startups from across India. The quarter has been business as usual with our engagements with other stakeholders of the ecosystem and more importantly pitch sessions with investors. Team AIC-Nalanda kickstarted the Angel Investment Mantra in multiple locations in Odisha and Madhya Pradesh.

New initiatives are being planned for the last quarter of FY 2023. Surge 3.0, Surge+ , Sector specific programs on Food & Nutrition, Tourism and few more. We are also working on active engagements with corporates to plan and deliver result-oriented programs for the entire ecosystem.

Have a Healthy 2023 and Happier Times ahead !

Mr. Devjyoti Mohanty
 Chief Executive Officer
 AIC-NITF

Initiatives

Angel Investment Mantra

“Angel Investment Mantra” an initiative of AIC-Nalanda, started with the aim of sensitizing local High Net-worth Individuals (HNIs). It includes knowledge sessions and networking opportunities for the local HNIs.



1st Chapter | 29th November 2022 | Rourkela



2nd Chapter | 30th November 2022 | Jharsuguda



The 1st chapter of **Angel Investment Mantra** was hosted at Rourkela on 29th November 2022 & the 2nd chapter was hosted at Jharsuguda on 30th November 2022 and reached out to nearly 35+ HNIs from these 2 Cities of Odisha. The 3rd chapter was hosted at Bhopal on 20th December 2022 where 10+ HNIs joined this sensitization session.



3rd Chapter | 20th December 2022 | Bhopal

Initiatives

D2C Community Take-off

“D2C Community Take-off” is an initiative of AIC-Nalanda to bring D2C brands from Odisha under one roof & build an exclusive community for the startups in this space to build, grow and scale! In collaboration with Typof, we were able to conduct 3 interactive meetups in Bhubaneswar and build a community of 35+ startups working in the D2C domain in Odisha.



12th November 2022 | Understanding D2C Landscape | Shruti Agarwal



26th November 2022 | Building your own brand | Sanu Ratho



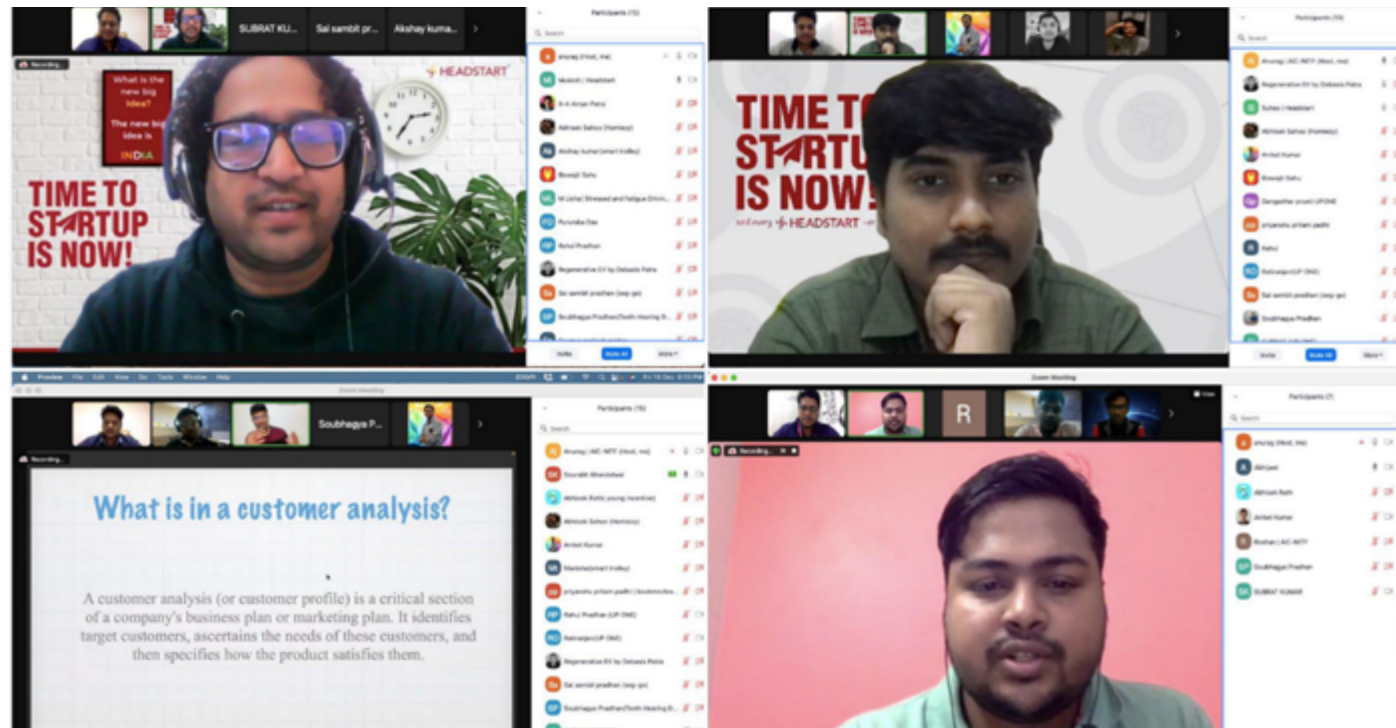
15th December 2022 | DOs and DONTs in Marketing Strategy | Sony Samal & Ashwin Palo

Pre-Incubation Program



Ideanest 3.0 (Student Edition)

“Ideanest 3.0” (Student Edition) pre-incubation program kicked-off on 5th December 2022. Out of 30 ideas screened during the Mo Startup Bootcamp, 12 ideas were selected for this 10-weeks pre-incubation program. This special edition was launched with an aim to support and nurture the ideas that have been developed by technical students and help them in developing the prototype.



Glimpes from Virtual & Physical Session

WCI (Women Centric Incubation Program)

i - Shakti

AIC-Nalanda in association with CII-IWN announced its woman-centric incubation program “i-Shakti” on 20th October 2022 at the Convention Centre, Lokseva Bhawan, Bhubaneswar.



Glimpes from the launching of i-shakti

Acceleration Program

इंफ़रप्रोवेदी 2.0



The Graduation Ceremony of **Sanvriddhi 2.0** witnessed felicitation of 21 Startups from varied sectors like Agriculture, FinTech, Food & Nutrition, Education, Health & Lifestyle, Travel & Logistics who had completed the 12-week long journey of this acceleration program. This event was graced by the presence of Dr. Omkar Rai, Executive Chairman, Startup Odisha, Govt. of Odisha who shed light on the growing Startup Ecosystem of Odisha and opined on the fact that the Odisha ecosystem is being rightly led by the enablers and Government of Odisha is extensively supporting the cause of innovation & entrepreneurship in the state.



Glipmpses from Demo Day at AIC-Nalanda

The Graduation Ceremony of **Sanvriddhi 2.0** witnessed felicitation of 21 Startups from varied sectors like Agriculture, FinTech, Food & Nutrition, Education, Health & Lifestyle, Travel & Logistics who had completed the 12-week long journey of this acceleration program. This event was graced by the presence of Dr. Omkar Rai, Executive Chairman, Startup Odisha, Govt. of Odisha who shed light on the growing Startup Ecosystem of Odisha and opined on the fact that the Odisha ecosystem is being rightly led by the enablers and Government of Odisha is extensively supporting the cause of innovation & entrepreneurship in the state.



Glipmpses from Graduation Ceremony held on 4th November 2022

Innovation Bootcamp

AIM Student Innovation Program

AIC-Nalanda initiated **Student Innovation Program** for school students to refine the ideas, support them in the structured growth of their ideas and commercialize them to generate revenue. Students were equipped with the knowledge of Prototyping & Product Designing, Intellectual Property Rights, Business Design and Funding Assistance. This program kicked-off on 7th November 2022 with the 10 teams from different schools across India. 6 teams attended the physical bootcamp held at AIC-Nalanda from 25th to 30th December 2022 and developed their working model under the guidance of the knowledge partner, Karkhana Makerspace.



AIM SIP Bootcamp held at AIC-Nalanda from 25th - 30th December 2022

Startup Meetups

Greet & Connect with Investor

Greet & Connect with Investor Meetup was organised by AIC-Nalanda on 3rd November 2022 (Thursday) at AIC-Nalanda premises. Amit Choudhary, Investment & Finance Manager - Upaya Social Ventures, Sama Jashnani, Associate Principal - Disruptors Capital and Shounak Devasthale, Managing Partner at S.B.Gokhale & Co. joined in for this meetup. Chaired guests shared their thoughts on the current landscape of investment opportunities in India and shared about the key things that make startups investible.



Startup Growth Networking Meetup with e-Chai

A **Startup Growth Networking Meetup (D2C & Retail Edition)** was jointly organized by eChai, Bhubaneswar Chapter and AIC-Nalanda in collaboration with Startup Odisha & Typof on 5th November 2022 at Doppio Caffe & Bistro, Patia, Bhubaneswar. Mr. Trilochan Parida, Founder, Typof was the speaker for this meetup. Discussion was centered around on Direct-to-Consumer Business and how they work. Also, he highlighted the importance of having digital media presence for a D2C brand and how an e-commerce platform eases out the process of selling the products Pan India.



Collaborations & Partnerships



Upaya Social Ventures provide investment & consulting support for the early-stage entrepreneurs who are working in the social impact arena and contributing to achieve the Sustainable Development Goals (SDGs).



TrainGuru Educare strives to enhance and strengthen learning across levels in all sectors and Industries taking up grass-root developmental projects and initiatives complimenting its excellence for the past seven years.

Startup Katha



Startup Katha on Rising Wave of Women-led Entrepreneurship with Smt Jayashree Mohanty

Watch Us on  **YouTube / AIC-Nalanda**

Collaborative Event

HSX Conclave

Headstart Network Foundation organised India's Largest Entrepreneurship Conclave of 2022, **HSX Conclave**, which was held at IIIT, Bangalore on 15th October 2022. Various kinds of networking events were held across different locations in Bangalore spread over 2-days which brought the startups, enablers and corporates all under one roof. Protrainy and TransportSimple, incubatees of AIC-Nalanda showcased their services at the Exhibition Space at **HSX Conclave 2022**.



15th October 2022 | HSX Conclave 2022 | Bangalore

Technorion | IIT Bombay Techfest 2022-23

IIT Bombay, in association with Atal Innovation Mission organised the Asia's largest science & technology festival: Techfest 2022-23. This Techfest aimed at creating larger opportunities for young innovators in its ATL network. This zonal round was conducted at AIC-Nalanda on the 15th of October 2022 (Saturday) where tinkerers from 14 ATLs participated. Ms. Lopa Mishra Jana, CEO of Electropreneur Park and Dr Pavan Kumar, Senior Scientist of CSIR -IMMT, Bhubaneswar were jury to the zonal round evaluation. We witnessed the young army of innovators showcasing their prototypes and were indeed amazed to find such great innovations and an infectious enthusiasm from these young change-makers.



15th October 2022 | Technorion | AIC-Nalanda

Hall of Fame 2.0

Hall of Fame 2.0 was organised by TiE Bhubaneswar and Startup Odisha on 21st November 2022 at Hotel Mayfair, Bhubaneswar. One of our incubatees, Vinssi and one of our supported startups, Karkhana Makerspace were selected for showcasing their product at this expo.



21st November 2022 | Hall of Fame 2.0 | Bhubaneswar

Bharat CSR Summit

Arthayan in collaboration with MEITY Startup Hub organized the Bharat CSR Summit on 16th December 2022 at Mukesh Patel Auditorium, Mumbai to connect with Prominent Incubators, CSR heads, Corporate leaders, VC Funds and Angel Networks and explore various synergy possibilities with diverse players from the ecosystem. Many funding opportunities and accelerator programs were discussed during the networking sessions. AIC-Nalanda also shared its experiences on utilization of CSR Grants during this summit.

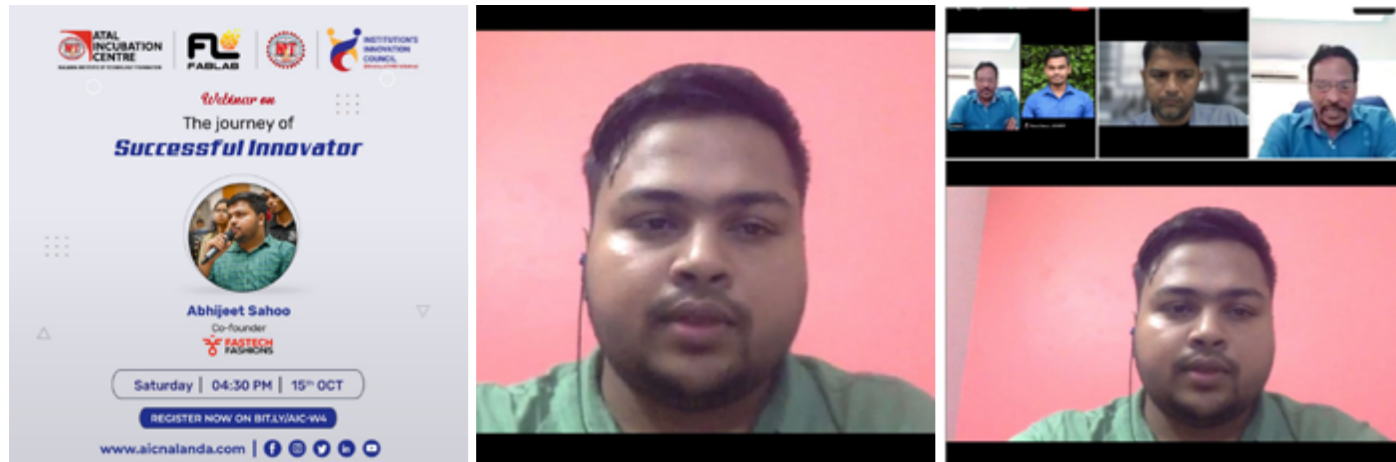


16th December 2022 | Bharat CSR Summit | Mumbai

Seminars

The Journey of a Successful Innovator

On the eve of National Innovation Day, 15th October 2022, AIC-Nalanda organized a webinar on the **Journey of Successful Innovator** with Mr. Abhijeet Sahoo, Founder & CEO, Fastech Fashions. He briefly discussed about his initial days and how he started out from scratch. He mentioned about the platforms that are available nowadays to represent innovative ideas and also about other kinds of supports as well.



Seminar on XR Technology

Fab Lab of AIC-Nalanda organized a seminar on **XR Technology** with DMN EdTech on 10th November 2022. Mr. Aswini Kumar Sethy was the speaker for this seminar and deliberated upon the fundamentals of this technology i.e. AR, VR & MR. He also discussed about the current landscape of these technologies, industries where these are currently used and the future prospects of XR Technology. 150+ students joined for this seminar at Conference Hall, Nalanda Institute of Technology, Bhubaneswar



Fab Lab Activity

Innovation Club Orientation Program

The orientation program for AIC-NITF's Fab Lab's Innovation Club was held on 12th November 2022. This orientation program introduced club members with the current facilities and technology available to harness at AIC-NITF's Fab Lab. Current technical landscape and latest gen technology was unfolded during the session. Mr Siddharth Bhattar, Founder & CEO of Karkhana Maker Space was the speaker for the session.

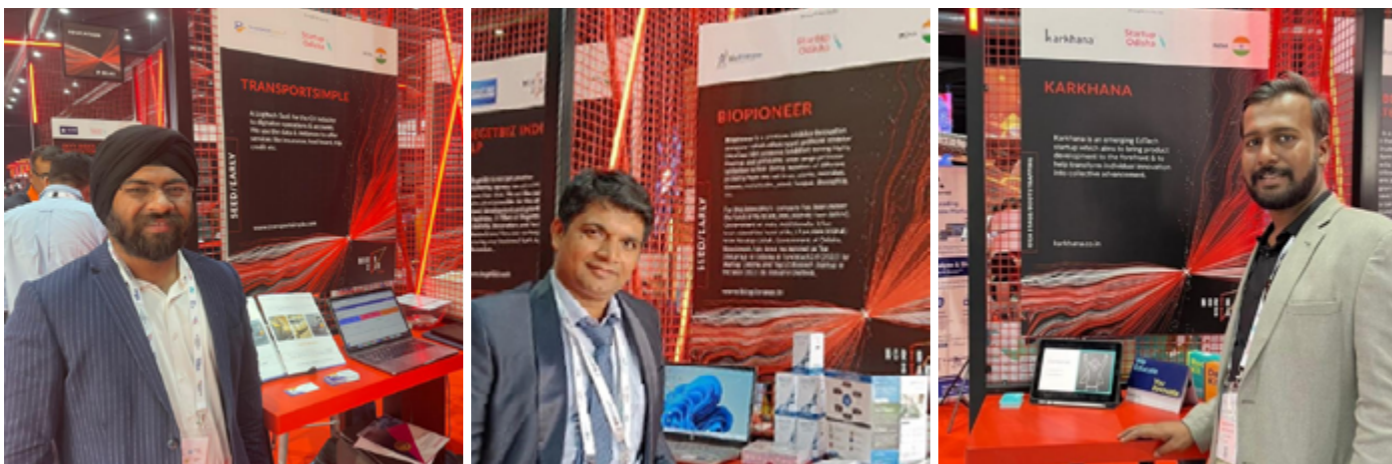


Success Stories

TransportSimple and **Vaisali Dairy**, incubatees of AIC-Nalanda, were selected for product showcase at **Make In Odisha Conclave** organised at Bhubaneswar from 30th November to 4th December 2022. **TransportSimple** was awarded as one of the **Best Startups for Raising External Funds** whereas **AUUM Platforms** was awarded as one of the startups who received **Funding Assistance** from Startup Odisha.



TransportSimple, incubatee of AIC-Nalanda, was selected among the 20 startups from Odisha to showcase their startup at **Gitex Global 2022** held at Dubai from 10th to 14th October 2022. Karkhana Makerspace & Biopioneer, startups from Sanvridhi 2.0 cohort were selected as well.



Our Achievements

AIC-Nalanda has been recognized as the “Best Incubator” in “Corporate Engagement” Category at the Headstart Network Foundation’s HSX Summit 2022 held at Bengaluru.



AIC-Nalanda has been selected as one of the incubators under “Startup India Seed Fund Scheme” to support technology-based Startups who are less than 2 years old through Grants and Investments.

AIC-Nalanda has been supported under the **CSR initiatives of RITES** to establish the Centre of Excellence(CoE) on Packaging at Bhubaneswar.



Funding Alert



AIC-Nalanda extended a **Seed Fund Support** under the aegis of Atal Innovation Mission of **Rs. 10 Lakhs** to its incubatee, **TransportSimple**.



AUUM Platforms, one of the AIC-Nalanda's incubatee from it's first cohort, received **NBA Grant Fund** sanctioned by Startup Odisha.

Media Mentions



Dr Omkar Rai, Executive Chairman, Startup Odisha
visited AIC-Nalanda on 4th November 2022



Prof Mahadeo Jaiswal, Director, IIM Sambalpur
visited AIC-Nalanda on 3rd December 2022



ATAL INCUBATION CENTRE

NALANDA INSTITUTE OF TECHNOLOGY FOUNDATION

AIC-NALANDA INSTITUTE OF TECHNOLOGY FOUNDATION

Buddhist Villa, Chandaka, Bhubaneswar, Odisha-754005

Phone: +91-99378 25330, email: coo@aicnalanda.com



www.aicnalanda.com

