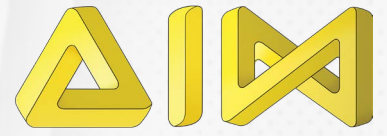


Supported By



ATAL INNOVATION MISSION



**ATAL
INCUBATION
CENTRE**

NALANDA INSTITUTE OF TECHNOLOGY FOUNDATION

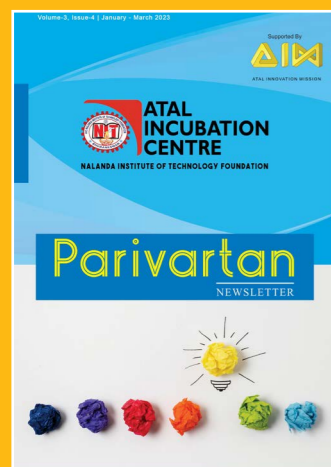
Parivartan

E-NEWSLETTER

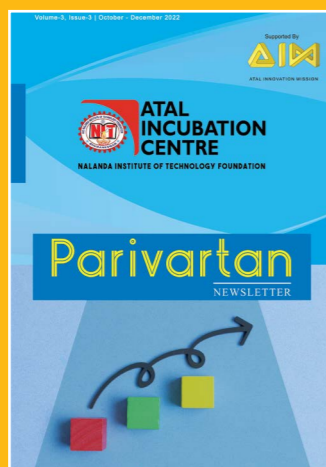
Volume - 4, Issue - 1 | Apr-Jun 2023

Parivartan

A Step towards Change



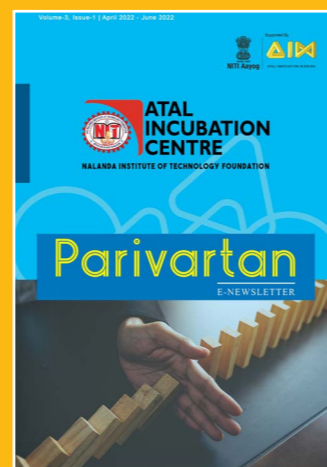
8th Edition



7th Edition



6th Edition



5th Edition



4th Edition



3rd Edition



2nd Edition



1st Edition

Message from CEO



Dear Ecosystem Family,

As time goes on, we at AIC-Nalanda keep raising the bar.

The new fiscal year and its first quarter kickstarted with an invigorating program where we co-hosted the **World IP Day** with a leading educational institution of Odisha, Rama Devi Women's University. This program was graced by renowned ecosystem partners as well as Students which was the icing on the cake. During this program, we also hosted a **G20 Startup20X Talk Session** by eminent women entrepreneurs of Odisha.

This quarter we launched our pre-incubation program, **IdeaNest 4.0** and our flagship annual incubation program, **Surge 3.0**, which is a 12-month engagement with academia, industry, investors, and mentors to enhance their entrepreneurial journey. Alongside this, periodic meetups were organized with enthusiastic participation from the startups based in the city. We also forged a number of **partnerships and collaborations** with major Investment Networks, Law Firms, and other enablers.

During the quarter, we were active participants in programs conducted by various institutions for the G20 Startup20 event. Enjoy the year and wish you a all a very fulfilling 2023 ahead.

Looking forward to more opportunities of serving the ecosystem.

Thank you!

Mr. Devjyoti Mohanty
Chief Executive Officer
AIC-NITF

World Intellectual Property Day 2023

AIC-Nalanda celebrated the “World Intellectual Property Day 2023” with the theme of Women & IP: Accelerating Innovation & Creativity on 26th April 2023. The primary objective of this initiative was to create awareness and educate students about Intellectual Property Rights and its significance in research & innovation. AIC-Nalanda’s Intellectual Property Coordination Cell (IPCC), Ramadevi Women’s University and Institution’s Innovation Council were the program partners for this occasion.

- Program Partners -



Chief Guest, Prof. Chandi Ch. Rath, CPGC, Ramadevi Women’s University, **The Guest of Honour, Dr. Sasmita Mohanty**, Director, IQAC, Ramadevi Women’s University and **Mr. Devjyoti Mohanty**, CEO, AIC-Nalanda inaugurated the occasion by lighting the lamp and welcomed the participants to this occasion.



Introduction to IP Rights

Ms. Renu Bala
Associate Partner, SS Rana & Associates

Ms Renu Bala started the session with the overview of Intellectual Property. She discussed about the various category of IPs such as Patent, Trademark, Copyright, Design and Trade Secret with appropriate examples and few case studies. She further discussed about the IP rights and the proper way & benefits of protecting it.



Role of IP in Research & Innovation

Dr. T. Pavan Kumar
Senior Scientist - Chemistry & IP, CSIR-IMMT

Dr. T. Pavan Kumar deliberation was mostly focused on the research & innovation. He discussed about few renowned brands who kept their Innovation’s IP protected and the benefits they obtained by doing so. He highlighted the consequences of breaking the IP laws or copying anything which was protected by IP Rights with few examples. He also shared the global index of IP and the future ahead.



The program provided knowledge and other related information about Intellectual Property, benefits of protecting innovation’s IP Potential and the correct approach to protect one’s IP. The event had the blend of participants from school and colleges to promote & nurture grassroot level innovations. The session witnessed 300+ participants from various schools & college across the city and also professionals working in this domain.

On the occasion of “World Intellectual Property Day 2023” AIC-Nalanda organised “Startup20X” talk show. This talk show aimed at giving an overview of the importance of women in Research and Innovation and few significant achievements that women made possible.

Women in Industrial Research & Innovation

Smt Jayashree Mohanty
President, Luminous Infoways

Smt Jayashree Mohanty deliberated upon the role of women in research and innovation. With few examples she elaborated on how women are actively contributing to the Food Processing, Tourism and Startup Ecosystem.



“
This the best time for women to grab the opportunity and be in the industry ecosystem
– Ms. Abha Mishra
”

Women in Grassroot Level Innovation

Ms. Abha Mishra
State Head, UNDP (Odisha)

Ms. Abha Mishra deliberated on the Role of Women in Grassroot Level Innovation. She discussed about the Odia Women working in Handloom & Handicrafts sector in which they have developed their own designs that carry an IP potential also.



“
Women must be encouraged in the Innovation, Science and Technology
– Ms. Abha Mishra
”



Pre-Incubation Program



AIC-Nalanda's 4th chapter of its Pre-Incubation Program for Ideation to Early-Stage Startups, "IdeaNest 4.0" kicked-off on 22nd June 2023. A total of 17 Groups have been selected for this 10-weeks Pre-Incubation Program which contains both Students and Entrepreneurs from Pan India. This program aims to equip participants with the basic and moderate level knowledge to start and operate their startups with ease. Headstart Network Foundation is the knowledge partner for this program and their mentors & domain experts are the speakers for several sessions that are scheduled to be held within June-August 2023.

Selected Participants

- Tot Cheq
- DOCZY
- GW Shine India
- The Earthy Ones
- Jaywing Technologies
- Pritam Pattanaik
- Performance Pro
- The Invisible Squard
- CredAster Pvt Ltd
- CareerGrowthCoach
- O Labour Workflow
- Corebital Industries
- Glemix Pharma
- NutriEarth Foods India
- Vidhyarthi Mantra
- Abhieo
- All Set Vacations

Incubation Program



AIC-Nalanda's 3rd Annual Incubation Program, "Surge 3.0" kicked-off on 12th May 2023. A total of 10 Startups have been selected for this Incubation Program. Out of these, 3 Startups have been elevated from previous chapters of the IdeaNest program to the Surge Incubation program and 7 other startups have been selected out of an application pool of 67.

Gamik Technologies

Gamik Technologies, operating as "COURAV", is an On-demand Logistics brand providing the fastest and most affordable door-step pickup and delivery services. It operates in both Intercity and Intracity models covering the C2C and B2C services for PAN Indian deliveries and is currently operational only in Odisha.



Oiconomos

Oiconomos is a one-stop solution for personal finance succession management. It provides a secured platform to gather and store personal financial information in a single place so that users can easily access and retrieve the information on-the-go. It also helps to create a digital back up of personal finances, appoint a nominee and create a will, all within easy-to-use interface.

OICONOMOS

Homeatz

Homeatz is the only platform which delivers authentic, regional, traditional homemade food and products across India. With an aim of women empowerment, Homeatz sources homemade, preservative-less products from different parts of Odisha and makes those available across India.



Wooble

Wooble provides a platform to create & customize your own digital portfolio according to the need. Users can choose and customize from a wide range of templates and enhance their portfolio. Also, users have the flexibility to add video & audio files, digital designs, PDFs, certificates, blogs, and many other types of files that users want to add to their portfolio.



Ceiba Green Solutions

Ceiba Green Solutions is a waste management startup with the focus on solid waste management and their services include composting solutions for individuals and bulk generators, helping organize sustainable events, waste management consulting and training/raising awareness on waste management.



Sabhyasha Retail Tech

Sabhyasha retail tech is a tech-driven organisation working with an objective to empower the Handicraft Artisans and Handloom weavers / Producer Groups to be part of an exclusive democratic marketplace to showcase and sell products directly to consumers with best-in-class service which will help them improvise and scale up their business.



Todoskills.co

Todoskills.co is a cutting-edge learning platform for young minds in India, offering a vast online ecosystem for upskilling. Our platform provides access to a constantly expanding selection of expertly crafted courses, tailored to help children develop diverse skills. It also provides an engaging community where students post their activities and interact with each other. Students get an opportunity to earn points for various activities on the platform and can use points to do free shopping on an integrated Reward Shop.



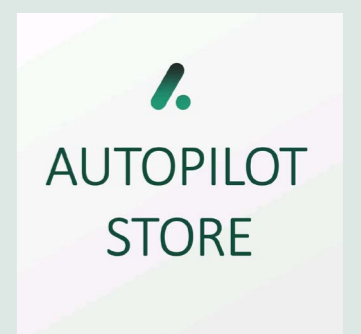
Smaket Solutions

Smaket Solutions provides a seamless checkout process that helps the retail stores for contactless checkout. The smart tagging system will be locked when item is entered into the stock and auto-unlock on customer checkout. It helps to reduce operation cost, improve customer experience and increase inbound customers. This also gives an option to deliver the items to customer's doorstep by pertaining the experience of instore shopping.



Auto Pilot Store

Auto Pilot Store is trying to lessen a Kirana store's dependency upon multiple vendors for ordering and managing payments by providing a single-sourcing platform that comes with an automatic order generating system, assured next-day delivery with so many other features like pay-on-delivery, auto-return, auto-shelving, loan support, 24*7 call support, etc.



Upone Solutions

Upone Solutions is trying to mitigate the waiting-in- queues system in Salons and Parlors by providing a platform which enables customers to pre-book their slots at a listed salon or Parlor to get their services on time. This will also give the customer a no. of options to choose from as they can see all the services available at the selected salon or parlour at one glance.



Startup Meetup

April Chapter

This Startup Growth Networking Meetup in Bhubaneswar, Leveraging Generative AI Tools for Startup, was jointly organized by eChai and AIC-Nalanda on 8th April 2023 at Glaze, Patia, Bhubaneswar. Ritwik Joshi, Co-founder of Botosynthesis was speaker for this event. Mr. Ritwik shared his experience and crucial things to keep an eye on while building tech-startup. He discussed the trending AI: Chat GPT, shared the possibilities of AI implementation in future. The audience were keen to know more, and the interaction was great. He also addressed queries of participating startups.



May Chapter

Startup Growth Networking Meetup & Demo Day was jointly organized by eChai, AIC-Nalanda, TiE Bhubaneswar and Tatwa Technologies on 26th May 2023 at the premises of Tatwa Technologies, Patia, Bhubaneswar. Mr. Biraja Rout, Founder, Biggies Burger and Mr. Debi Kar, Founder, Personifwy were guests at this event. A few selected startups got an opportunity to pitch their Startup before the guests.



June Chapter

This Startup Growth Networking Meetup was jointly organized by eChai, AIC-Nalanda, Typof and TiE, Bhubaneswar on 17th June 2023 at the premises of Jehovah Group, Sahid Nagar, Bhubaneswar. Serial entrepreneur Mr Somesh Behera, Ms Divya Mallick, co-founder of Typof, Deepshikha Sarkar, Incubation Manager of AIC-Nalanda and Mr. Bibhu Bahalia from eChai joined for the session and shared their views and remarks. Building D2C Brands, common challenges and few case study was discussed in this meetup.



Consultative Clinics

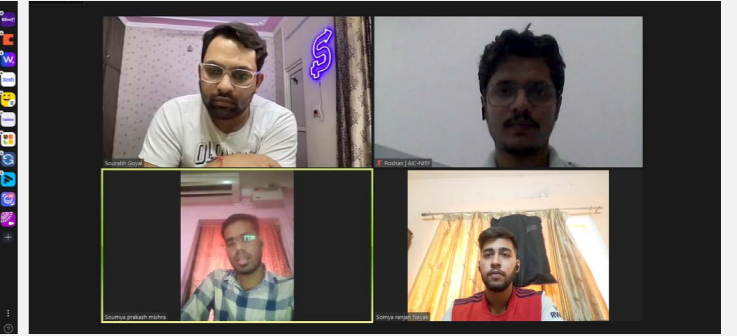
Mentor Clinic #06

with Mr. Tushar Kant Vadera



Mentor Clinic #07

with Mr. Sourabh Goyal



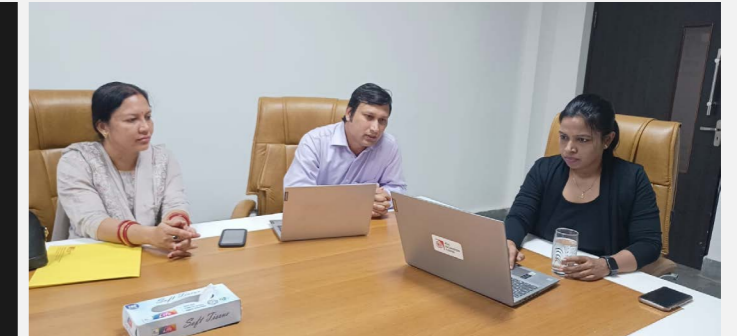
Mentor Clinic #08

with Ms. Neiharika Rajiv



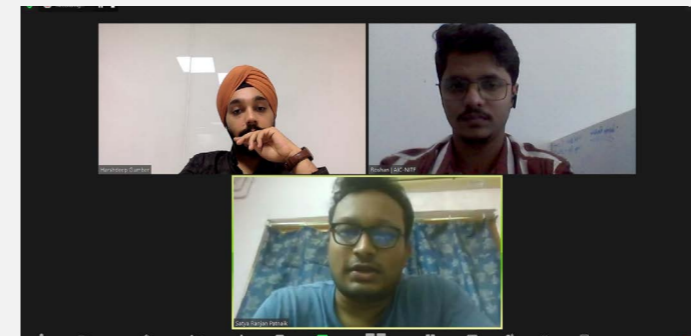
Legal Clinic #17

with Ms Madhuchhanda Pradhan



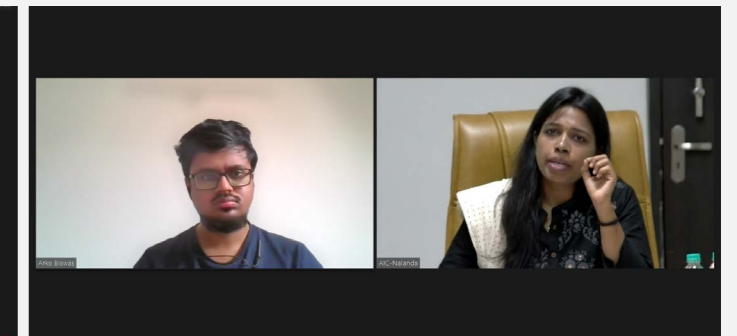
Legal Clinic #18

with Mr. Harshdeep Gumber



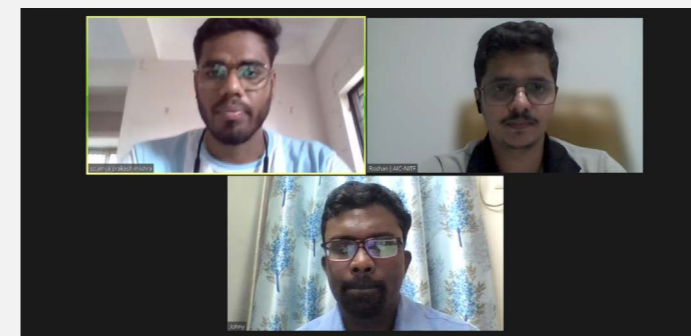
Legal Clinic #19

with Ms Madhuchhanda Pradhan



IP Facilitation Clinic #7

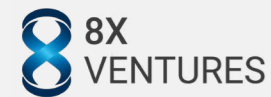
with Mr. Johny Solomon Raj



Collaborations & Partnerships



Mumbai Angels, an Investment Firm having a sector-agnostic portfolio that holds over 200+ active companies. It helped several new-age enterprises and companies kick-start their journeys while playing a key role in several cycles of early-stage investments.



8X Ventures is a Deep-Tech focused venture firm which invests and enables startups that lead disruptive innovations to create sustainable value to industries & economies.



NIELIT is the leader in the development of industry-oriented quality education and training and be the country's premier Institution for examination and certification in the field of Information, Electronics and Communications Technology (IECT).



Property Brands TV is working in the field of Content creation, Media PR, Brand Promotion and Business Networking for various available mediums. Property Brands TV promotes the entrepreneurial activity and enable them to reach out to a wider spectrum of audience with greater visibility.



Manoshala envisions enable corporates with Corporate Training, Team Building & Skill Enhancement which improves & enhances consciousness, control, and resilience of human using Psychology, Neuroscience, and Technology.



Acculegal Services is a Business Service Platform which simplifies businesses by delivering a wide spectrum of services such as Company Registration, Tax Filing, Fund Raising and Legal Services to startups & existing businesses under a single roof.



Inflection Point Ventures is a venture capitalist which assists and supports new-age entrepreneurs with guidance, mentorship and funding opportunities.



Introbot is a WhatsApp chatbot platform which connects you to founders, investors, and talent based on what you're looking for. Currently Introbot works with 500+ startup communities in the US, EU & India.



Presentation Monk is a presentation designing agency that specializes in creating stunning, effective presentations that help clients communicate the message with impact by crafting a compelling storyline, facts and figures making the pitch convincing and communicative.



My Startup TV world is the first new-age media house that is dedicated to providing coverage to Indian startups, startup enablers, stakeholders and the startup ecosystem in general, using multiple platforms, including Web TV, Podcast, OTT & e-magazine.

Collaborative Programs

Sustainability Hackathon Challenge

Entrepreneurship Development Institute of India (EDII) hosted a nationwide Hackathon with a vision of aligning students to focus on Sustainable Development and AIC-Nalanda was one of the partner institutions from Odisha to promote this hackathon. A bootcamp in Bhubaneswar was held on 5th April 2023 at KSRM Auditorium, KIIT, Bhubaneswar with the selected participants from Odisha and its neighboring regions. Mr. Durga Prasad Gouda, COO, AIC-Nalanda was the speaker for the bootcamp. The deliberation was on sustainability and minimal interference with nature. This hackathon was aimed at creating solutions for the real-life problems being faced by society, corporates, industries and government.



AWS Startup Day

AWS Startup Day was a one-day program organised by AWS India & Workmates Core2Cloud in association with Startup Odisha for the early-stage startups who are looking to launch or scale their business. This program was held on 6th April 2023 at O-HUB & AIC-Nalanda was one of the Supporting Partners for this event. Representatives from AWS were speakers for the event and the discussion started with the introduction to the AWS, AWS Startup Programs.



One-Day Drone Workshop with NIELIT

One-Day Drone Workshop was organised by NIELIT, Bhubaneswar, in association with AIC-Nalanda and Karkhana Makerspace on 27th April 2023 at NIELIT, Bhubaneswar. This workshop gave an exposure of the technologies used for drone, its ability of modifications and futures use scenarios. 30 Technical Students were part of this workshop. Mr. Manas Kumar Samantaray from AIC-Nalanda & Mr. Siddharth Bhattar from Karkhana Makerspace mentored this workshop.



Startup Bridge Bengaluru

Rotary Club, Bhubaneswar and AIC-Nalanda are jointly organised the Startup Bridge Bengaluru on 13th & 14th May 2023 at Bengaluru. This program provided opportunities for networking, product demo or showcase and interaction between the thriving and aspiring ecosystems of Bengaluru and Odisha. 4 startups from Odisha joined for the event and a special initiative of Rotary - "Rotapreneurs" was announced during the event.



TiECON Mumbai 2023

TiE Mumbai organised TiECON Mumbai 2023 on 2nd June 2023 at the Jio World Convention Centre. AIC-Nalanda was the Ecosystem Partner to this event. With reference to the invitation received from TiE Mumbai, Mr. Devjyoti Mohanty, CEO, AIC-Nalanda was delegated to attend this event. Multiple parallel events along with the Startup Expo also took place during this event.



Startup Zentral

Ganesan Incubation and Entrepreneurship Center (GIEC) and EnlightenVC organised Startup Zentral, an Integrated Bootcamp for the early-stage entrepreneurs to learn, grow and plan their way ahead on 25th & 26th June 2023 at Chennai. AIC-Nalanda was the incubation partner for this program. This 2-Day bootcamp was able to deliver various modules such as GTM Strategy, Funding, Business Modelling, Financial Modelling and Scaling up. Domain experts, experienced investors and mentors across India joined the bootcamp. Renowned Investors such as Mr. Dhruv Nath, Mr. Kumar Saurabh and Mr. Amit Singal were the mentors for this 2-Day Bootcamp.



Sell It

Sell It: A Battle of Wits is a dynamic event where participating teams demonstrated their ability to identify market needs, innovate, and pitch their revamped startup ideas based on a failed market product. AIC-Nalanda was the Incubation & Community partner to this program. 900+ Applications were received and 103 pitch decks were submitted for its 2nd round. Final round was held on 25th June 2023 where WDB Consultants grabbed the Winner position whereas Bannerghatta Bulls & Zenith grabbed the Runners up and 2nd Runners up positions respectively.



Workshops

Workshop for SHGs

AIC-Nalanda and UNKNOT jointly organised the 2nd chapter of SHG Workshop for SHG leaders working in food sectors across Kendrapara and its neighbouring regions. This workshop provided knowledge about branding, marketing, and packaging with an initial vision to make their product appearance appealing and entering the new markets. Participated women entrepreneur groups explicitly discussed their challenges and expressed their interest to grow with the support of an incubation centre. Officials from Krishi Vigyan Kendra, Kendrapara, National Bank For Agriculture & Rural Development (NABARD) & Odisha Livelihoods Mission joined in for the informative session.



Student Innovator Program



Bold & Unique Idea Led Development (BUILD)

iTIC Incubator in collaboration with Greenko Group has launched a new program called Bold & Unique Idea Led Development (BUILD). This program aims to support undergraduate students and recent graduates to give shape to their innovative ideas and eventually turn into a startup. This initiative will support 75 student led innovations across India with a financial aid up to INR 1 lakh to individual innovator. AIC-Nalanda is one among the 14 partner incubators who will be actively contributing to this program by promoting BUILD, scouting the innovators & mentoring the selected innovators to develop their first prototype.



Fab Lab Activity

Summer Training Program

AIC-Nalanda's FAB LAB in association with Karkhana Makerspace had organized a one-month Summer Training Program (STP). Two batches of STP started on 8th May 2023 where one batch enrolled for Python and Machine learning whereas the other batch enrolled for Full Stack Development. 90+ students enrolled into this STP program and made this program successful.



Webinar

Webinar on Rising of AI Technology & Future Ahead

On the occasion of National Technology Day, AIC-Nalanda organised a webinar on Webinar on Rising of AI Technology & Future Ahead for technical students. Mr. Krishna Murali from Boston discussed about the AI Technology, its inception, current landscape and its future aspects.



Media Mentions

ବିଶ୍ୱ ଆଇପି ଦିବସରେ ଓଡ଼ିଶାର ପ୍ରଥମ ସ୍ଟାର୍ଟଅପ ୨୦x ଏକ୍ସ କାର୍ଯ୍ୟକ୍ରମ
 ବିଶ୍ୱ ଆଇପି ଦିବସରେ ଓଡ଼ିଶାର ପ୍ରଥମ ସ୍ଟାର୍ଟଅପ ୨୦x ଏକ୍ସ କାର୍ଯ୍ୟକ୍ରମ ଆୟୋଜିତ ହୋଇଥିଲା। ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ବିଭିନ୍ନ କ୍ଷେତ୍ରର ଉଦ୍ଭାବନା କର୍ମୀମାନଙ୍କୁ ଉତ୍ସାହ ଦେବାକୁ ଉଦ୍ଦେଶ୍ୟ ରଖାଯାଇଥିଲା।

ଭୁବନେଶ୍ୱରରେ ଡ୍ରୋନ୍ ଟେକ୍ନୋଲୋଜି କର୍ମଶାଳା ଉଦ୍ଘାଟିତ
 ଭୁବନେଶ୍ୱରରେ ଡ୍ରୋନ୍ ଟେକ୍ନୋଲୋଜି କର୍ମଶାଳା ଉଦ୍ଘାଟିତ ହୋଇଥିଲା। ଏହି କର୍ମଶାଳାରେ ଡ୍ରୋନ୍ ଟେକ୍ନୋଲୋଜିର ବିଭିନ୍ନ ପାରମିତ୍ୟ ଉପରେ ଆଲୋଚନା କରାଯାଇଥିଲା।

MeitY secy inaugurates workshop on Drone Technology
 MeitY secy inaugurates workshop on Drone Technology. NIELT signs 3 MoUs with incubation & industry partners. A workshop on Drone Technology was inaugurated by Aishesh Sharma, Secretary Ministry of Electronics & IT in the presence of Arvind Kumar, DG, STPI, MM Tripathi.

ବିଶ୍ୱ ଆଇପି ଦିବସରେ ଓଡ଼ିଶାର ପ୍ରଥମ ସ୍ଟାର୍ଟଅପ ୨୦x ଏକ୍ସ କାର୍ଯ୍ୟକ୍ରମ ଆୟୋଜିତ
 ବିଶ୍ୱ ଆଇପି ଦିବସରେ ଓଡ଼ିଶାର ପ୍ରଥମ ସ୍ଟାର୍ଟଅପ ୨୦x ଏକ୍ସ କାର୍ଯ୍ୟକ୍ରମ ଆୟୋଜିତ ହୋଇଥିଲା। ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ବିଭିନ୍ନ କ୍ଷେତ୍ରର ଉଦ୍ଭାବନା କର୍ମୀମାନଙ୍କୁ ଉତ୍ସାହ ଦେବାକୁ ଉଦ୍ଦେଶ୍ୟ ରଖାଯାଇଥିଲା।

ଭୁବନେଶ୍ୱରରେ ଡ୍ରୋନ୍ ଟେକ୍ନୋଲୋଜି ଉପରେ କର୍ମଶାଳା
 ଭୁବନେଶ୍ୱରରେ ଡ୍ରୋନ୍ ଟେକ୍ନୋଲୋଜି ଉପରେ କର୍ମଶାଳା ଉଦ୍ଘାଟିତ ହୋଇଥିଲା। ଏହି କର୍ମଶାଳାରେ ଡ୍ରୋନ୍ ଟେକ୍ନୋଲୋଜିର ବିଭିନ୍ନ ପାରମିତ୍ୟ ଉପରେ ଆଲୋଚନା କରାଯାଇଥିଲା।

ବିଶ୍ୱ ଆଇପି ଦିବସରେ ଓଡ଼ିଶାର ପ୍ରଥମ ସ୍ଟାର୍ଟଅପ ୨୦x ଏକ୍ସ କାର୍ଯ୍ୟକ୍ରମ ଆୟୋଜିତ
 ବିଶ୍ୱ ଆଇପି ଦିବସରେ ଓଡ଼ିଶାର ପ୍ରଥମ ସ୍ଟାର୍ଟଅପ ୨୦x ଏକ୍ସ କାର୍ଯ୍ୟକ୍ରମ ଆୟୋଜିତ ହୋଇଥିଲା। ଏହି କାର୍ଯ୍ୟକ୍ରମରେ ବିଭିନ୍ନ କ୍ଷେତ୍ରର ଉଦ୍ଭାବନା କର୍ମୀମାନଙ୍କୁ ଉତ୍ସାହ ଦେବାକୁ ଉଦ୍ଦେଶ୍ୟ ରଖାଯାଇଥିଲା।

Other Activities



AIC-Nalanda supported Blood Donation Camp organised by Kalinga Hospital on 4th June 2023 for the Balasore Train Accident Victims



Mr. Devjyoti Mohanty
13th April 2023



Ms. Deepshikha Sarkar
22nd May 2023



Mr. Bikhyat Kumar Senapati
1st June 2023

Saturday Employee Hours

The 4th Employee Hour was "Interns Special" which was held on 1st April 2023. The interns Ayushi, Siddharth, Biswajit & Ayush engaged the whole team into a lot of fun & frolic activities like dumb charades, Guess who I am, etc. All employees had a gala time and enjoyed thoroughly.



In the 5th Employee Hour held on 29th May 2023, Mr. Durga Prasad demonstrated various Asanas of Yoga that would help controlling vital energies through breathing exercises and retaining postures for better functioning of biological systems.



The 6th Employee Hour was on the Literary skills which was held on 3rd June 2023 where Mr Bikhyat Kumar Senapati shared 3 pieces of his beautifully written poetry. Through his poetry, he explained about patriotism, the beauty of nature and human life.





ATAL INCUBATION CENTRE

NALANDA INSTITUTE OF TECHNOLOGY FOUNDATION

AIC-NALANDA INSTITUTE OF TECHNOLOGY FOUNDATION

Buddhist Villa, Chandaka, Bhubaneswar, Odisha-754005

Phone: +91-99378 25330, email: coo@aicnalanda.com

     | www.aicnalanda.com