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**ATAL  
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**NALANDA INSTITUTE OF TECHNOLOGY FOUNDATION**

# Parivartan

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**E-NEWSLETTER**

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# Parivartan

A Step Towards Change

**2020 - 2021**

APR - SEPT

OCT - MAR

**2021 - 2022**

APR - SEPT

OCT - MAR

**2022 - 2023**

APR - JUN

JUL - SEPT

OCT - DEC

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**2023 - 2024**

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**2024 - 2025**

APR - JUN

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JAN - MAR

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# Message from CEO



Dear Ecosystem Family,

The first quarter of FY 2025–26 has been both eventful and enriching for AIC-Nalanda, as we continue to nurture innovation, empower startups, and create meaningful impact across the entrepreneurial landscape.

We proudly launched flagship programs such as **IdeaNest 5.0** and **D2C Ascend**, aimed at shaping early-stage ideas into viable ventures and accelerating D2C brands respectively. The official launch of the **Odisha Tourism Acceleration Program (OTAP)** marked a significant milestone, bringing together global tourism leaders to support startups redefining travel and hospitality in Odisha.

On the ground, our efforts to strengthen grassroots innovation continued through **TinkerCamp in Koraput** and a series of workshops on **Drone Technology, Additive Manufacturing, and Design Thinking** at our Fab Lab. These initiatives played a vital role in developing practical skills, fostering creativity, and encouraging problem-solving among students and innovators. We also concluded the **IP Sparks Bootcamp series**, culminating in the **IP Sparks Conclave**, which brought together IP experts and emerging innovators for knowledge exchange and awareness on protecting ideas through intellectual property.

We were honored to be part of national-level platforms such as **Startup Mahakumbh 2025 at New Delhi** and the **Second National Women's Business Mela in Bhubaneswar**, where our startups showcased their innovations demonstrating Odisha's growing entrepreneurial strength.

As we move ahead, our resolve to build an inclusive, innovation-driven ecosystem remains stronger than ever. I thank our partners, mentors, team, and every stakeholder who continues to walk with us on this journey of impact and progress.

Thank You.



**Durga Prasad Gouda**  
CEO, AIC-Nalanda

# IP Sparks Bootcamps

AIC-Nalanda organized the IP Sparks Bootcamp across multiple educational institutions to foster intellectual property awareness among students and aspiring innovators. This one-day bootcamp covered the fundamentals of patents, trademarks, and copyrights, delivered through expert-led discussions and hands-on activities. The bootcamp helped participants understand the importance of safeguarding their ideas and laid a solid foundation for IP literacy, empowering the next generation of entrepreneurs to protect and leverage their innovations effectively.



## COLLEGE

- Institute of Agricultural Sciences, SOA Deemed to be University, Bhubaneswar
- DRIEMS Polytechnic, Cuttack
- Centre for Agri Management, Bhubaneswar
- AIC - C. V. Raman Global University
- Biju Pattanaik Film & Television Institute of Odisha, Cuttack

## SCHOOL

- Labanagiri High School Jamukoli, Jatani Rd, Odisha
- D.A.V. Public School, Chandrasekharapur, Bhubaneswar
- Capital High School, Unit - 3, Bhubaneswar
- Kendriya Vidyalaya No.5, Bhubaneswar
- Kalinga Institute of Social Sciences, Bhubaneswar
- D.A.V Public School, Pokhariput, Bhubaneswar
- Saint Arnold's Higher Secondary School, Bhubaneswar



# IP Sparks Conclave

Culminating the awareness series, the **IP Sparks Conclave** brought together **IP experts, startup founders, and academicians** for high-impact discussions on the role of intellectual property in innovation. A key highlight was the presentation of ideas by select bootcamp participants, showcasing how early IP integration can protect innovation and drive long-term success. The conclave served as a dynamic platform for **knowledge exchange**, reinforcing the need for a **robust IP strategy** in the startup journey.



**Shri Krushna Chandra Patra**, Hon'ble Cabinet Minister, Food Supplies & Consumer Welfare, Science and Technology Department, Government of Odisha graced the occasion with his presence and shared his words with IP enthusiasts.



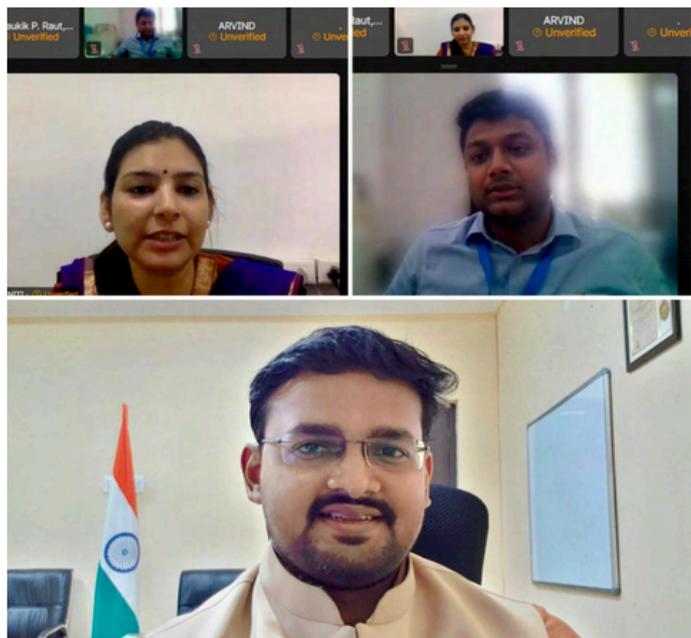
# Tinker Camp #03 - Koraput

Fab Lab, AIC-Nalanda successfully conducted 3<sup>rd</sup> edition of Tinker Camp in Koraput on 20<sup>th</sup> April 2025, bringing **STEM** and **design thinking** to students in a remote region. Through hands-on sessions in ideation, basic robotics, and local problem-solving, the camp empowered young minds with practical skills and a creative outlook. The students' enthusiastic participation reflected strong innovation potential. This initiative plays a key role in nurturing a grassroots maker culture and promoting early innovation across Odisha.



# ATL Sarthi Conclave 2025

ATL Sarthi Conclave 2025 (Virtual) organized by the **Atal Innovation Mission, NITI Aayog** on 29th May 2025. The conclave served as a collaborative platform to review progress under the ATL Sarthi initiative and engage in conversation with the AIM team. **AIC-Nalanda** was featured as **one of the Best-Case Studies**, sharing recent advancements and impact created under the initiative in Odisha.





AIC-Nalanda successfully onboarded **11 innovative ventures** from different sectors to its **IdeaNest 5.0 Pre-Incubation Program**. In multiple virtual mentoring sessions were conducted covering key startup topics such as GTM strategy, branding, legal compliance, financials, investment readiness, and pitching. The program aims to equip early-stage entrepreneurs with the practical skills and insights needed to refine their ideas and scale effectively.

**Participants**

Soil & Crop Health Monitoring

Transit Terminal Aitech

Watercube

Ridomate

Mo Brew

Orzu Life

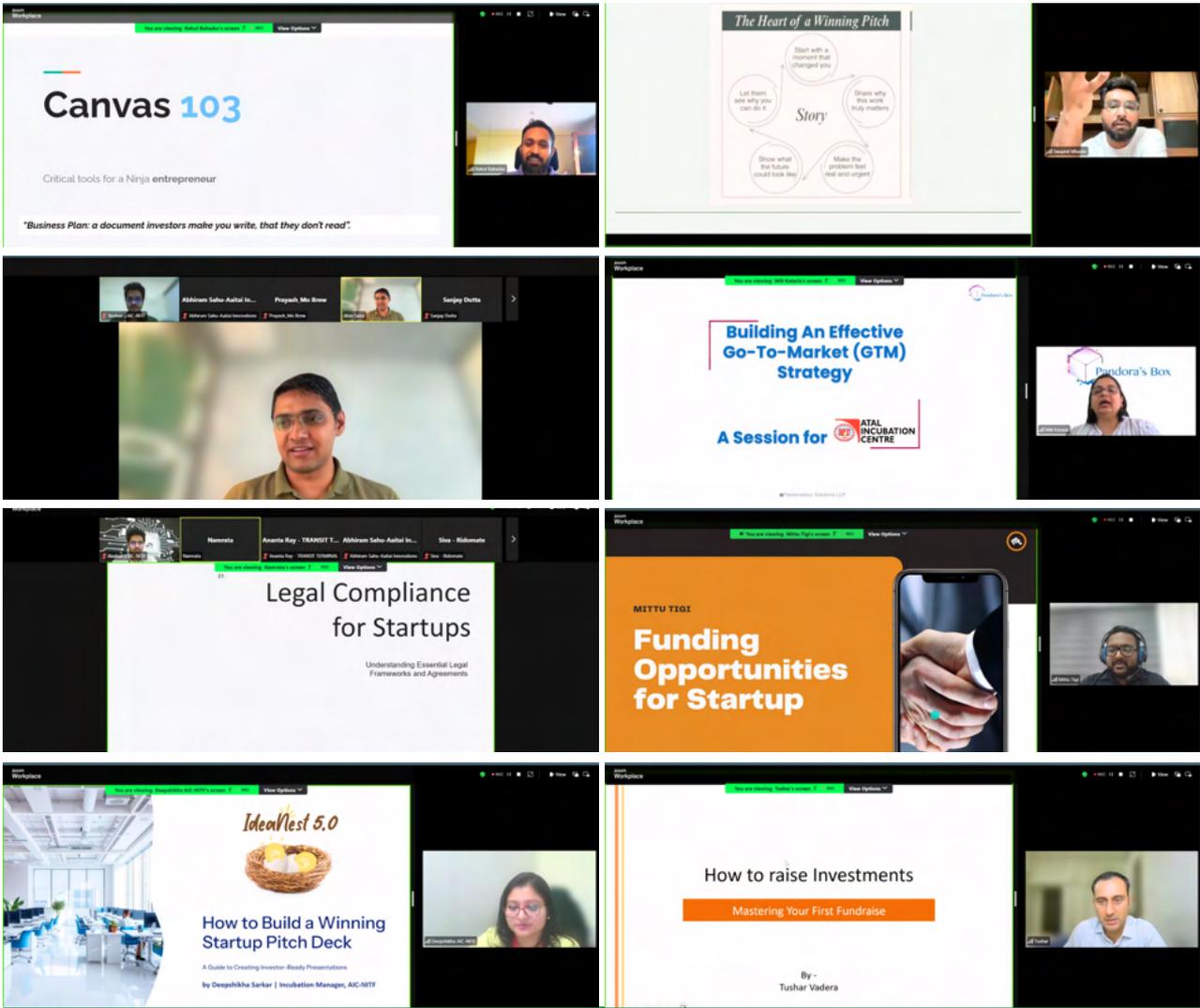
Bods Infratech

Duttmark Bazar

Aaitai Innovations

Airokart

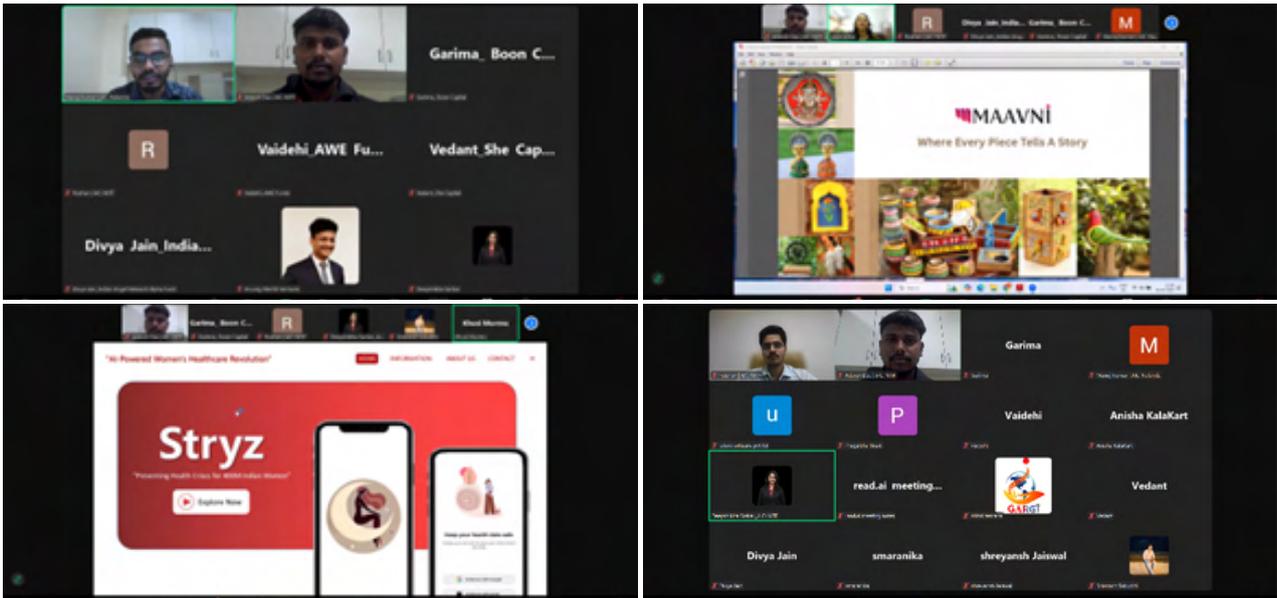
NextGen Eco-Reactor



Glimpses from Mentors Sessions

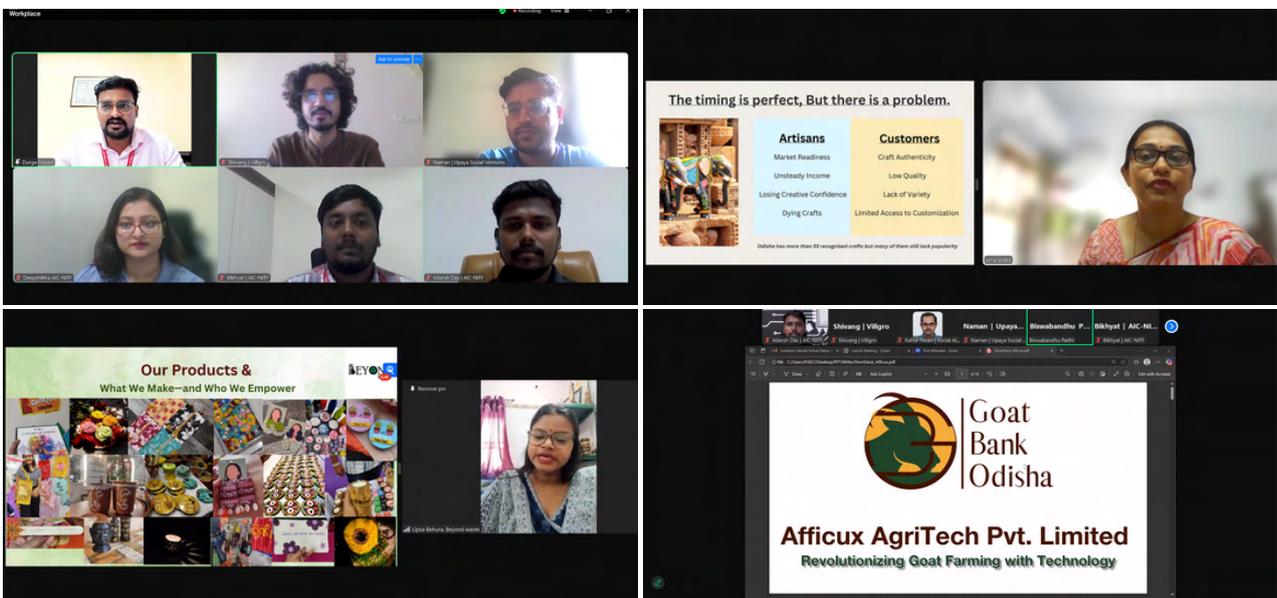
# Vritika: Demo Day

AIC-Nalanda successfully hosted the **Vritika-WCIP Demo Day** virtually on 11<sup>th</sup> April 2025, featuring **seven startups at MVP to early market stages** and **five investors from women-led or focused funds**. Each startup pitched its idea in a structured format, receiving feedback and investor evaluation. The event served as a valuable platform for building investor connect, gaining strategic inputs, and exploring funding opportunities for early-stage ventures.



# Meraki: Demo Day

AIC-Nalanda, in collaboration with **UNICEF Odisha** and **Youth4Water Plus**, organized the **Meraki Demo Day** virtually on 22<sup>nd</sup> May 2025. The event featured **five early-stage social startups** and **three impact investors**, creating a platform for idea pitching, investor feedback, and engagement. Startups presented innovative solutions addressing climate and social challenges. The session fostered meaningful discussions and highlighted the potential of social entrepreneurship to drive long-term, sustainable change.



# Odisha Tourism Acceleration Program

Odisha Tourism Acceleration Program (OTAP), an initiative of AIC-Nalanda & powered by Merstra, was successfully launched on 12<sup>th</sup> June 2025 through a virtual ceremony. The event featured keynote addresses by global tourism leaders including Ms. Asta Kristin Sigurjonsdottir, CEO, Iceland Tourism Cluster, and Mr. Pankaj Parwanda, Co-Founder, goSTOPS. Eight selected startups were introduced and will undergo a 16-week hybrid accelerator focused on market access, investment readiness, and mentorship. OTAP aims to empower early-stage travel and hospitality ventures by enabling them to build sustainable and scalable business models, while contributing meaningfully to Odisha’s tourism ecosystem.



## Selected Startups

SLO MO EXPERIENCES

YANA TRAVEL

NEGOTRIP

FURBAGO

TRAVELWARE TECHNOLOGIES

DEOMALI ORGANIC GRAINS

AYNTHRAM GROWTH SOLUTIONS

TRAVYSYS TECH INNOVATIONS

# D2C Ascend

AIC-Nalanda launched the first edition of its **D2C Ascend Acceleration Program** on 9<sup>th</sup> June 2025, inviting applications from promising **Direct-to-Consumer (D2C) startups**. This **12-week program** is designed to support brand building, market entry, and investor readiness. Selected startups will gain access to **curated mentorship, expert-led sessions, and strategic networking**, bridging the gap between innovative products and market success within India’s growing D2C landscape.



# Startup Mahakumbh 2025

Startup Mahakumbh 2025, held from 3<sup>rd</sup> to 5<sup>th</sup> April 2025, brought together a vibrant mix of startups, investors, mentors, and ecosystem enablers from across the country. AIC-Nalanda along with its incubatees showcased during this conclave.

Startups Showcased

- **Emerging Climate** – Climate tech & sustainability solutions
- **Retrod** – SaaS solution for hoteliers
- **Wooble** – Digital identity & portfolio
- **BuildMyStore** – No-code D2C ecommerce enablement
- **Ecogatha** – Sustainable gifting rooted in Indian crafts
- **Hobbify** – Hobby community marketplace
- **SetMyCart** – Social commerce & catalog builder
- **Oxbow Intellect** – A prop-tech startup



Glimpses from Startup Mahakumbh 2025



Gocarin Industries has won the "Startup Maharathi Challenge Award"



GauravGo Games has emerged victorious in Bharat Tech Triumph Season 3, organized by WinZO



SetMyCart has won the "Startup Maharathi Challenge Award (D2C Track)"

# Exploring Odisha Meetup

On 31<sup>st</sup> May 2025, AIC-Nalanda hosted an engaging **Startup Meetup** at The Press Club, Bhubaneswar, with **30+ founders & entrepreneurs** exploring **Odisha's growing startup landscape**. The event featured an overview of emerging opportunities, a reflection on **AIC-Nalanda's journey**, and a **vibrant peer learning platform**. It also included a **panel discussion** and a **fireside chat**, offering valuable insights. The day concluded with a **Mentor's Day-In**, sponsor spotlight, and networking, sparking future collaboration and entrepreneurial exchange.



# D2C Drive Meetup

On 21<sup>st</sup> June 2025, AIC-Nalanda hosted the **D2C Drive** at Bocca Café, Bhubaneswar, bringing together a **curated group of D2C founders** for an invite-only meetup. The event featured a **special address** on the future of D2C, followed by an **Elevator Pitch session** where participants shared their brand journeys. A **Founder Showcase** and **panel discussion** explored key challenges and strategies for D2C growth. The session concluded with networking and the announcement of the D2C Ascend Program.



# Clinical Session



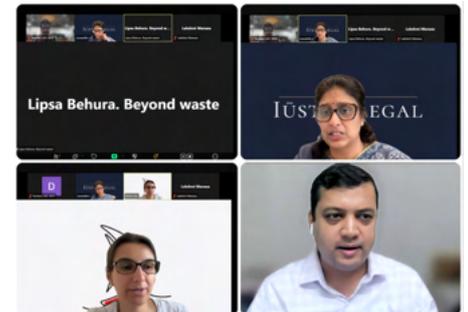
## IPF Clinic #1

Ms. Renu Bala & Mr. Rupin Chopra,  
SS Rana & Co.



## IPF Clinic #2

Ms. Nitika Sinha & Mr. Swaraj Singh  
Raghuwanshi, SS Rana & Co.



## Legal Clinic #1

Ms. Savithri Sranvathi  
IUSTUS LEGAL

# Collaborations & Partnerships



Smart Commerce by Amazon is an initiative focused on empowering small businesses and D2C brands to build and grow their online presence. Through this collaboration, startups associated with AIC-Nalanda will gain access to expert-led training, digital tools, and tailored support to strengthen their e-commerce capabilities. The partnership aims to accelerate digital adoption and enable startups to scale effectively in the evolving online marketplace.



CU-TBI (Chandigarh University – Technology Business Incubator) supports early-stage startups through structured incubation, mentorship, and research-driven innovation. With a mission to promote grassroots entrepreneurship, CU-TBI offers infrastructure, sectoral linkages, and collaborative opportunities to help innovators thrive. The incubator plays a key role in nurturing talent and enabling scalable ventures.



Indifi is a leading tech-driven lending platform revolutionizing access to credit for startups and small businesses in India. Through data-backed underwriting and collateral-free loan solutions, Indifi enables entrepreneurs to secure timely financial support tailored to their business needs. In partnership with AIC-Nalanda, the collaboration aims to help startups overcome funding challenges and unlock growth, ensuring that finance becomes a bridge—not a barrier—to startup success.



The Innovation and Incubation Cell (IIC) at IIT Kharagpur is a student-led initiative focused on nurturing entrepreneurship, innovation, & early-stage startup growth. IIC supports aspiring entrepreneurs, researchers, and innovators by offering mentorship, funding access, & product development guidance. Through strong industry linkages and collaborations with VCs and incubators, IIC bridges the existing gap while empowering the next generation of change-makers.



CGC VentureNest, the business incubator of CGC Jhanjeri, Mohali, is dedicated to transforming ideas into impactful ventures. With a strong focus on sector-specific mentoring, incubation infrastructure, and acceleration support, VentureNest has emerged as a key player in nurturing startups across North India. Recognized for guiding entrepreneurs from ideation to scale-up, the incubator plays a vital role in enabling innovation and fostering a vibrant startup ecosystem in the region.

# Amplify by IIC, IIT Kharagpur

AIC-Nalanda joined hands as an **Ecosystem Partner** for **Amplify 2025**, a **3-month startup funding and incubation program** led by the **Innovation & Incubation Cell (IIC), IIT Kharagpur**, in collaboration with **Cogniphy Angel Fund**. The program supports early-stage startups with seed funding, mentorship, and access to IIT-KGP's R&D ecosystem. AIC-Nalanda promoted the program within its network and invited potential startups to join this program.



# National Women's Business Mela 2.0

AIC-Nalanda collaborated as the **Incubation Partner** for the **National Women's Business Mela 2025**, organized by **ICC-INWEC** from 30<sup>th</sup> April to 4<sup>th</sup> May 2025 at IDCO Exhibition Ground, Bhubaneswar. The event featured over **200 women entrepreneurs**, including **eight women-led startups from AIC-Nalanda**. With focused exhibitions, mentorship, and networking, the mela provided a valuable platform for enhancing market access and growth opportunities for women-led ventures.



Startups Showcased					
					



# Drone Technology Workshop

Fab Lab, AIC-NITF in collaboration with DAV Public School, Chandrasekharapur organised a 6-day Drone Technology Workshop from 12th to 17th June 2025. Led by Mr. Manas Ku Samantray (AIC-Nalanda) & Mr. Jayabeer Sutar (Jaywings Tech) the workshop covered drone basics, assembly, simulation, and live flying. The training also introduced students to real-world applications and career opportunities in drone tech.



# Additive Manufacturing Workshop

A Two-day workshop on Additive Manufacturing was organised for Innovation Club Members on 4th and 5th April 2025, offering participants hands-on training in 3D Designing, Modeling, and Printing using CAD, Blender, and Cura. Led by Mr. Manas Kumar Samantaray and Mr. Raghumani Rohidas, the workshop equipped attendees with practical skills in 3D prototyping and introduced them to modern manufacturing techniques, encouraging innovation and creative problem-solving through emerging technologies.



# Workshop on Design Thinking

A two-day Design Thinking Workshop on 11th–12th April 2025, engaging 45 Innovation Club members. Led by Mr. Roshan Panigrahi, the workshop focused on core stages of the design thinking process—Understanding, Ideating, Refining, and Validating. Through interactive sessions and group activities, participants gained practical tools for developing user-centric solutions, enhancing their creative problem-solving abilities for real-world challenges.



# Workshop on Drone Technology

A Two-day Drone Technology Workshop on 18th and 21st April 2025, with active participation from 45 Innovation Club members. Led by Mr. Manas Kumar Samantaray and Mr. Jayabeer Sutar, the workshop covered the basics of drone components and operations, followed by hands-on sessions on drone assembly and flying. The initiative enhanced technical knowledge and encouraged innovative applications of drone technology across diverse domains.



# Success Story

## Newrup Tech Solution

Newrup Tech Solutions has emerged as the winner of the prestigious ASME iShow (American Society of Mechanical Engineers) 2025, along with a significant funding award of \$10,000 USD.



## Retrod Technologies

Tourism-Tech startup Retrod Technologies has been featured in YoutStory, India's leading platform for startup stories and entrepreneurial journeys.

# Employee Updates

## Summer Internship Program



4 Interns joined AIC-Nalanda during Summer Internship 2025

## Outgoing Employee



Mr. Jyoti Shankar Sahoo

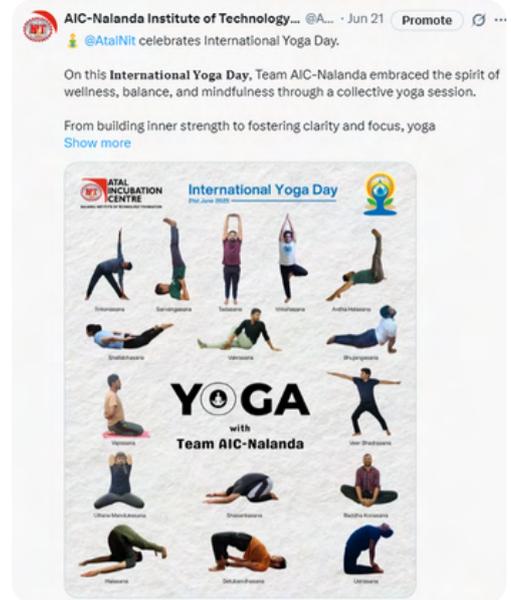
# Celebration at AIC-NITF

## World Environment Day

AIC-Nalanda celebrated **World Environment Day** on 21<sup>st</sup> June 2025 with a **Plantation Drive** under the “**Ek Ped Maa Ke Naam**” campaign. The event was graced by **Dr. Tapan Kumar Chand**, Former CMD, NALCO & Chairman, BoA, AIC-NITF, whose presence added great value.



## International Yoga Day



## Employee Birthday



Ms. Deepshikha Sarkar  
22nd May 2025



Mr. Raghumani Rohidas  
24th May 2025



Mr. Bikhyat Kumar Senapati  
1st June 2025



# Recognitions & Achievement

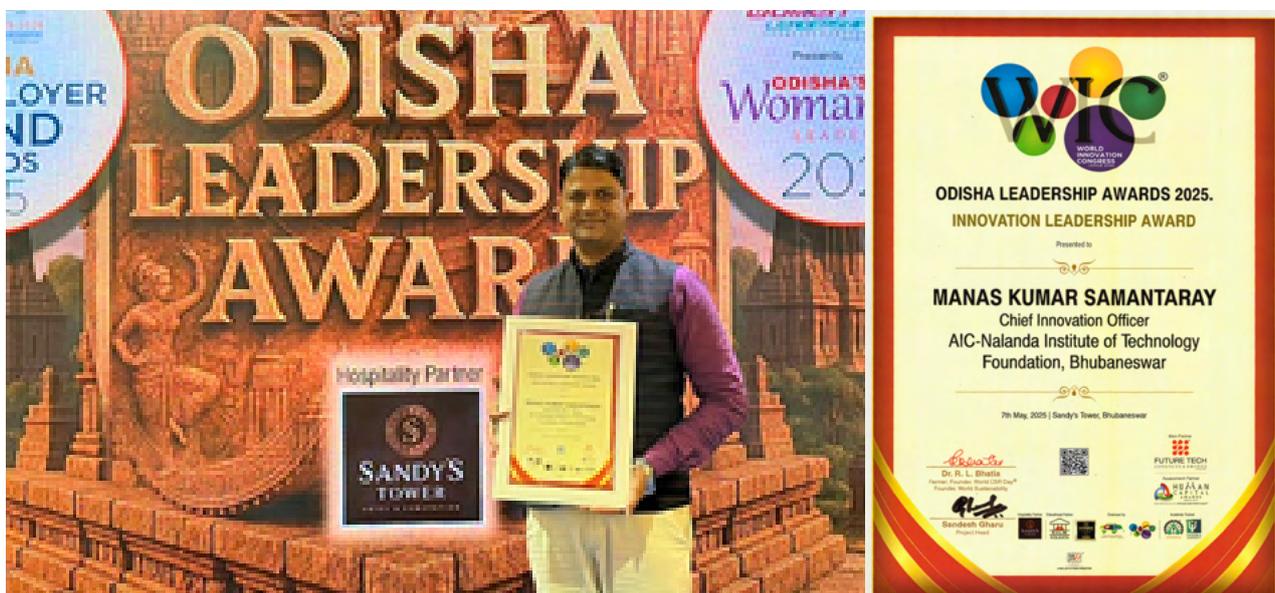
## India's 50 Most Influential Incubator Leaders

Mr. Malaya Kumar Padhi, Vice Chairman, AIC-Nalanda got featured in "India's 50 Most Influential Incubator Leaders" — an initiative by **Indian Startup Times** to honour the champions behind India's thriving startup ecosystem.



## Innovation Leadership Award

Mr. Manas Kumar Samantaray, Chief Innovation Officer, AIC-Nalanda, has been honoured with the "Innovation Leadership Award" at the prestigious **Odisha Leadership Award 2025**, hosted by the World Innovation Congress.







# ATAL INCUBATION CENTRE

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