

**E-NEWS LETTER**

# Parivartan



सत्यमेव जयते

**NITI Aayog**

Supported By



ATAL INNOVATION MISSION



**ATAL  
INCUBATION  
CENTRE**

**AIC - NALANDA INSTITUTE OF TECHNOLOGY FOUNDATION**





# ATAL INCUBATION CENTRE

## Our Vision

- Create best-in-class technology business incubator that helps in exploration, definition, design and development of solutions with a Glocal perspective.
- Contribute to the startup ecosystem that allows designers and innovators to move along the continuum of Ideation, Creation and Elevation.
- Create employment opportunities and improve entrepreneurial acumen of the young talent pool for creating sustainable & large scale impact enterprises.

## Our Mission

- To teach and apply holistic, big picture, systems level approach and also tactical implementation skills.
- To align and complement industry needs from a short term, medium term and long term perspective.
- To be inclusive and solve real problems through the use of open network of local and global resources.
- To provide extensive support for end-to-end product development and testing in the areas of focus.
- To support enterprises in creation and implementation of viable, feasible, desirable and responsible solutions.
- To support grassroots innovators and help commercialize their innovations that creates disruptive technological revolutions.
- To work on solutions those create novel intersection of industry and community for the welfare of deprived and downtrodden sections of the society

# Message

**Dear Stakeholders,**



It gives me immense pleasure to have been at the helm of an organisation which is replete with star performers like all of you. As the first Atal Incubation Centre in Odisha, we envisioned to make our esteemed incubator Silicon Valley of the East by making professional excellence our hallmark. AIC – Nalanda started its operations in July this year and within a short span of time attained unparalleled acknowledgement and milestones through our maiden and impact driven initiatives for the entrepreneurial community which gave us an edge over our competitors. In the very first month, AIC- Nalanda organised a national business plan competition “VICHAAR” which turned out to be a stupendous success culminating in the recognition of the twelve most promising entrepreneurs from across the nation.

We have formed a cohort with the most promising and dynamic 15 entrepreneurs who have proven credentials to make their entrepreneurial ventures sustainable and socially impactful for the community. We have organised sessions with investors and financial institutions for the portfolio companies in our cohort so as to enlighten them with the knowhow of various investment opportunities available in the ecosystem.

AIC- Nalanda has forged partnerships with institutions of national repute to exchange knowledge and information, Public Sector Undertakings for mutual benefit, banks and financial institutions to explore opportunities to raise fund as well as other renowned incubators and accelerators across the nation to complement growth of each other. We are in talks with international organisations for incorporation of global accelerator programmes for our start ups. Collaboration, rather than competition is our vehicle of growth for start up ecosystem.

All these achievements would not have been possible without the unstinting support of our working team as well as our ecosystem partners.

Our endeavour towards building a robust supportive ecosystem would arrest the plight of intellectual capital from the state and retain the entrepreneurial talents successfully. We would lay our major focus on rural empowerment through entrepreneurship development and design special entrepreneurial curriculum for women entrepreneurs and handhold them to achieve a level playing field.

AIC- Nalanda is committed to delivering excellence and aspiring to be a World Class Incubator. We hope you enjoy reading the newsletter and we look forward to your feedback so we can continuously improve this along the way.

Best wishes to you and your families for a glorious 2020 amid the pandemic from all of us at AIC- Nalanda team.

Warm regards,

**Dharmendra Kumar Srivastava**  
**First CEO, AIC-NITF**

# Announcing "AIC-NITF"

ନାଳନ୍ଦା ଇନଷ୍ଟିଚ୍ୟୁଟ ଅଫ୍ ଟେକ୍ନୋଲୋଜିରେ ଓଡ଼ିଶାର ପ୍ରଥମ ଅଟାଲ ଇନକ୍ୟୁବେଶନ ସେଣ୍ଟରର ଶୁଭାରମ୍ଭ



ଭୁବନେଶ୍ୱର : ଅଟଳ ଇନକ୍ୟୁବେଶନ ପିଣ୍ଡନ ଏବଂ ନାଟି ଆୟୋଗର ମିଳିତ ଉଦ୍ୟମରେ ଓଡ଼ିଶାରେ ପ୍ରଥମ ଅଟଳ ଇନକ୍ୟୁବେଶନ ସେଣ୍ଟର ଭୁବନେଶ୍ୱର ଚନ୍ଦ୍ରକାଠାରେ ଥିବା ନାଳନ୍ଦା ଇନଷ୍ଟିଚ୍ୟୁଟ ଅଫ୍ ଟେକ୍ନୋଲୋଜିଠାରେ ଶୁଭାରମ୍ଭ କରାଯାଇଛି । ଇନକ୍ୟୁବେଶନ ସେଣ୍ଟର ୧୦,୦୦୦ ବର୍ଗ ଫୁଟ ପରିମିତ ଅଂଚଳରେ ସ୍ଥାପିତ ହୋଇଛି । ଏଠାରେ କୋ-ୱର୍କିଂ ସ୍ଥାନ, ରେଭିଜନାଲ ସପୋର୍ଟ, ଫର୍ଷ୍ଟ ସହାୟତା, ମନିଟରି ସହାୟତା, ବିଜନେସ୍ ଭାଲିଡେଶନ, ରଣ୍ଡମ୍ କନେକ୍ଟ, ଲିଲିଗ, ଆକାଉଣ୍ଟ ଏବଂ ନିୟମାବଳୀ ସହାୟତା, ମାର୍କେଟିଂ ଫାୟୋର ଆଦି ସୁବିଧା ଉପଲବ୍ଧ ହେବ । ଏହି ଇନକ୍ୟୁବେଶନ ସେଣ୍ଟର ଖର୍ଚ୍ଚାପ, ଇନୋଭେଶନ ଏବଂ ଏକ୍ସପ୍ଟାନେନ୍ସ ଆବଶ୍ୟକ ସହାୟତା ଯୋଗାଇ ଦେବ । ଏଠାରେ ଆଇଟି

, ଏଆଇ ଏବଂ ଗଣ ଆନାଲିଟିକ୍ ଆଦି ବିଭିନ୍ନାନ୍ତରୀଣ ସମାଧାନ ଯୋଗାଇ ଦିଆଯିବ । ସେହିପରି ଶିକ୍ଷା ଏବଂ କୃଷି ଯତ୍ନ ଗଣ୍ଡାକୁ ଏହାକୁ ଯୋଗାଇ ଦିଆଯିବ । ବିଜନେସ୍ ପ୍ଲାନ ମଡେଲ ଆଧାରରେ ଇନୋଭେଟର ଏବଂ ଉଦ୍ଦେଶ୍ୟକୁ ପ୍ରତ୍ୟକ୍ ବିକାଶ ସହାୟତା ଏଠାରେ ଉପଲବ୍ଧ କରାଯିବ । ଏହି ଅବସରରେ ଏଆଇସି ନଳନ୍ଦା ପ୍ରତିଷ୍ଠା ଏବଂ ଅଧ୍ୟକ୍ଷ ମନ୍ତ୍ରୀ କୁମାର ପାଦ୍ମୀ କହିଲେ, ଦେଶର ଆର୍ଥିକ କ୍ଷେତ୍ରକୁ ଯୁବ ପ୍ରତିଭାଙ୍କ ଦ୍ୱାରା ବିକଶିତ କରିବା ଲାଗି ଆମ ଗାନ୍ଧୀ ଡିଭିଜନରେ ବହୁ ଯୁବ ପ୍ରତିଭା ରହିଛନ୍ତି । ସେହିପରି ରାଜ୍ୟର ପ୍ରାକୃତିକ ସମ୍ପଦ ମଧ୍ୟ ଉପଯୋଗୀ ସାବ୍ୟସ୍ତ ହୋଇପାରିବ । ଯେଉଁଠି ଆଉର ଉଦ୍ଦିଷ୍ଟତା ବଂଶଧର କାମଧାରୀ ସମାଜରେ ରାଜ୍ୟ ବାହାରକୁ ନ ଯିବେ ସେହି ପାଇଁ ଏହି ଇନକ୍ୟୁବେଶନ ସେଣ୍ଟରରେ ଉଦ୍ୟମ କରାଯିବ । ଏଠାରେ ନାଳନ୍ଦା ପକ୍ଷରୁ

ଚାଟାୟତ୍ତରାୟ ବିଜନେସ୍ ପ୍ଲାନ କମ୍ପିଟେସନ ୨୦୨୦- ବିତାର ୧.୦ର ମଧ୍ୟ ଶୁଭାରମ୍ଭ କରାଯାଇଛି । ଏଆଇସି ନାଳନ୍ଦା ଅଟଳ ଇନକ୍ୟୁବେଶନ ପିଣ୍ଡନ, ଖର୍ଚ୍ଚାପ ଡିଭିଜନ, କାର୍ଡିଂ ଏବଂ ଖର୍ଚ୍ଚାପ ବିକାଶ ସହାୟତାରେ କାର୍ଯ୍ୟ କରିବ । ସମସ୍ତ ଶିକ୍ଷାର୍ଥୀ ଏବଂ ଖର୍ଚ୍ଚାପ ଚାଟାୟତ୍ତରାୟ ବିଜନେସ୍ ପ୍ଲାନ କମ୍ପିଟେସନ ୨୦୨୦- ବିତାର ୧.୦ରେ ଅଂଶଗ୍ରହଣ କରିପାରିବେ । ଅଗ୍ନି ବିଦ୍ୟ ପରେ ସମସ୍ତ ଆବେଦନ ପତ୍ର ଗୁଡ଼ିକୁ ସ୍କିନ୍ କରାଯିବ । ଶ୍ରେଷ୍ଠ ୧୦ ଆବେଦନକାରୀଙ୍କୁ ସେମାନଙ୍କ ବିଚାରଧାରୀ ଉପସ୍ଥାପନା ପାଇଁ ଡକାଯିବ । ପ୍ରଥମ ପ୍ରତିଯୋଗୀଙ୍କୁ ନଗଦ ୫୧,୦୦୦ ଟଙ୍କାର ପୁରସ୍କାର, ଦ୍ୱିତୀୟ ପ୍ରତିଯୋଗୀଙ୍କୁ ୨୧,୦୦୦ ଟଙ୍କାର ପୁରସ୍କାର, ତୃତୀୟ ପ୍ରତିଯୋଗୀଙ୍କୁ ୧୧,୦୦୦ ଟଙ୍କାର ପୁରସ୍କାର ପ୍ରଦାନ କରାଯିବ ।

## Our Governing Council



**Malaya Kumar Padhi**  
Chairman  
Governing Council of AIC-Nalanda  
Institute of Technology Foundation



**Hari Balasubramanian**  
Co-founder, Ontrack System (UK) Ltd.  
Member-Indian Angel Network Syndicate Lead  
Lets Venture



**Sanjay Koul**  
Managing Director  
Director of Manufacturing  
Timken, India



**Sriman Kumar Bhattacharya**  
Senior Professor &  
Deputy Director of IIT Kharagpur



**D. Ravichandar**  
President Long Products  
JSW Steel Limited



**Sarat Gudla**  
Vice President  
Investment Banking  
Lastaki Advisor Pvt. Ltd.

# Our Mentors



**Saurabh Jain**  
Vice President  
Paytm



**Avelo Roy**  
Managing Director  
Kolkata Ventures



**Naman Singhal**  
Project Member  
Jio Institute



**Vikram Duggal**  
Alumnus of MICA Ahmedabad



**Dr. Narendra Shyamsukha**  
Serial entrepreneur, learner  
focused on education and skill development



**Ayaskanta Mohanty**  
Managing Director  
Tatwa Technologies Ltd.



**Mukesh Malik**  
Business Transformation Professional



**Stanley Stephen**  
Management Graduate &  
an Avid Traveler



**Hitesh Sachdev**  
Veteran Banker with  
ICICI Group



**Karan Desai**  
Joint MD  
Dhanvarsha Finvest Ltd.



**Monish Anand**  
Business & product development  
BFSI Technology



**Yogi Sriram**  
Member of the Advisory Board  
For PGDM



**Narendra Narain Singh**  
Director/Chief Geologist  
Indo Gold Mines Pvt Ltd



**Shyamal Bag**  
Owner Director  
Indian Mine Planners & Consultants



**Dr. Kash Sirinanda**  
Futurist, an Engineer  
A Serial Entrepreneur



**George Danko**  
Professor  
University of Nevada



**Dr. Deepak Khazanchi**  
Professor of Information Systems  
University of Nebraska at Omaha (UNO)



**Andrew Ware**  
Professor of Computing  
University of South Wales, UK



**Massimo Mitolo**  
Professor of Electrical  
Irvine Valley College



**Dr. Muhammad Aziz**  
Associate Professor  
Institute of Industrial Science

# Startups Onboarded



**Yotta Agro Ventures** provides two services which come under Zetta Farms and Growpatal. Zetta Farms acts as a link between landowners and farmers and provides the land to the farmers on lease. They train the farmers to bring the maximum output from the land. Growpatal provides an investment opportunity to agriculture projects in order to generate the highest possible return.

**Class Bazaar Edutech Pvt. Ltd.** is a search engine where one can find a number of online as well as offline courses from all the world. It is an Education sector company.



**Coinage Agri Solutions Pvt. Ltd.** acts as a link between the corn silage farmers and dairy farmers. It fulfils the needs of corn silage of dairy farmers by providing them the corn silage, collected from the local farmers

**Smart Farming** provides sustainable organic agricultural practices as an accessible, affordable and profitable empowering system for most small land holding farmers. They assist farmers with more nutrient efficient and profitable technologies that lead to improved livelihoods, increased food security & better environmental outcomes.



**Traahi** is a product that carries an in-built GPS that helps females to send alarm signals in case of any emergency . It can also be used in self defence for giving a small electric shock to the attacker

**Animal Biocare Pvt. Ltd.** Aegipan is a one-stop solution that helps farmers to develop high quality breeds by artificially inseminating the frozen semen of Black Bengal goat.



# Startups Onboarded



**Monkwish Technologies Pvt. Ltd.** Meetbeans is an all in one online event platform designed to provide highly interactive experience between Host, Speaker & Attendees.

**Radiant Infonet Pvt. Ltd.** provides a platform where one can do online assessments like psychometric, cognitive, skill based and domain.



**Doctecheasy** is an Online Doctor Appointment Solutions :The aim of the organisation is to provide a platform (Apps & Website base with help of diff-diff Algo and easy to use) where all patients, doctors, and administrators can interact with each other in a comfort zone and in an unbounded time limit.

**Virtual OPD** It Provides a hassle free virtual OPD Service to all the patients through which they need to register for a single time and can create unique ID. It starts with a web page and mobile app where one can go for p2p video calling and integrated services, voice call support centre for odd time and emergency advice from the doctor

**Virtual-OPD  
Health Care Services**



**Flasho tech Pvt. Ltd.** works on B2B models. It provides a platform where Self Help Groups can directly sell their products to the vendors and vendors can enlist their products on the website of Byer. Byer is the brand of Flashotech.

**OSCB Solutions Pvt. Ltd.** It Provides a single platform for all the social media sites. By logging into appwa, one can handle all the social media platforms like Youtube, Facebook, Twitter etc.



## New Partners



## Recognition







## Our Initiatives



## Startup Launchpad - Smart Farming

AIC-NITF, Bhubaneswar announced the formal launch of Startup Launchpad Forum for startups through its platform on 16 August 2020. In its first chapter, it launched its incubatee, an agritech startup; Smart Farming which is a Bhubaneswar based startup. Smart Farming provides a range of organic products extracted from plants and animals through bio refining that can be used in Agriculture, Aqua culture & Animal Science. AIC-Nalanda promotes young talents and entrepreneurs who are deprived of opportunities and need best-in-class incubation services to scale their business ideas in the nation and abroad. On this occasion, Mr Tapan Kumar Chand, Former Chairman cum Managing Director, Nalco was present as a Chief Guest. Mr Dharmendra Kumar Srivastava, Director & Member Secretary, Governing Council of AIC-Nalanda, Mr Archan Deb, Chief Executive Officer, AIC-Nalanda and Mr Abhishek Kumar, Chief Operating Officer, AIC- Nalanda, Dr Binod Bihari Sahu and Dr Sushant Kumar Das, Founders of the startup - Smart Farming were also present.

# Our Initiatives



## Startup Connect Campaign

This campaign connect us to the important cities of the state which have the most prominent contribution to the field of education, innovation, industry and enterprises. The campaign shall cover the districts of Balasore, Bhadrak, Jajpur, Jagatsinghpur and Kendrapara. This campaign would definitely build confidence in the individuals to scout an opportunity in the state instead of migrating elsewhere. This campaign shall include important institutions and educational centres like Industrial Training Institutes (ITIs), schools with Atal Tinkering Labs (ATLs) and other centres of educational & industrial importance. This campaign would help us to build networking with such institutions/centres where prospective startups can be encouraged to be a part of the entrepreneurial revolution in the country and join AIC-NITF for the support service that we are offering for them to build, grow and scale. The campaign would require a period of one month to cover the targeted districts with follow-up over a systematic route map and time schedule for the said events.

# Trainings & Workshops

## 3-day Pre-Incubation Training Programme

AIC-NITF organised its 1st training programme from 1<sup>st</sup> September 2020 to 3<sup>rd</sup> September 2020. 96 students attended the sessions which were about the Introduction to AIC-NITF, Idea to prototype development, market validation of prototype, legal entity formation, journey of a successful entrepreneur, methods and techniques for marketing, raising seed funds, AIC-NITF offerings. The speakers were Mr. Archan Dev, CEO, AIC-NITF, Mr. Bodhisattwa Sanghapriya, CEO, Inventgrid, TEDx Speaker, Mr. Bhagabati Prasad Pattnaik, Consultant Incubation, CTTC, Ms. Madhuchhanda Pradhan, Company Secretary & Legal Expert, M Pradhan and Associates, Mr. Sakyasingha Mohapatra, MD, SakRobotix & Startup Committee Convenor, CII-Odisha, Mr. Raja Singh Choudhry, DALE CARNEGIE Certified Corporate Trainer and Coach, Mr. Abhishek Kumar, COO, AIC-NITF, Mr. Durga Prasad Gouda, Incubation Manager, AIC-NITF, Mr. Dharmendra Srivastava, CEO, AIC-NITF.

**Programme**

**TIME : 02.00PM-04.00PM**

- "Introduction to AIC-NITF"
- Session on "Idea to concept and concept to prototype development"
- Session on "Market validation of prototype and getting early customers."

**TIME : 02.00PM-04.00PM**

- "Session on " Legal entity formation, its importance and Management of cash flow."
- "Sharing journey of a successful entrepreneur"

**TIME : 02.00PM-04.00PM**

- Session on "Effective methods, tools and techniques for marketing"
- Session on "How to raise seed fund for startups"
- "AIC-NITF offerings to startups" - An overview
- Valedictory remarks

**WHO CAN PARTICIPATE ?**

- EARLY STAGE START UPS
- INNOVATORS
- STUDENTS

FOR REGISTRATION VISIT OUR WEBSITE  
[www.aicnalanda.com](http://www.aicnalanda.com)

All Participants will receive certificate on successful completion of the training program  
All participants shall pay a Commitment fee of Rs 100/- only

## 5-day Workshop for ATLs

AIC-NITF organised one more training programme on the topic Foundations of Research and Innovations from 29<sup>th</sup> September 2020 to 3<sup>rd</sup> October 2020. In which 71 students participated in the session. The topics "Research methodologies and problem identification" "Ideation and its validation" "Conception and Prototype Development" "IP Management for early stage innovation" "Opportunities for Startups" were discussed. The speakers were Mr. Durga Prasad Gouda, Incubation Manager, AIC-NITF, Dr. Sudhansu Sekhar Sahoo, Asst. Professor, CET, Bhubaneswar. Ph.D (IIT, Bombay), Dr. Manisha Acharya, CEO, Indigram Labs Foundation, Mr. Vivekanand Prasad, Founder, Techprolabz, Dr. B.K. Sahoo, Manager & Officer-In-Charge, UN-WIPO TISC, IPFC, NRDC, Mr. Prasanta Biswal, Startup Evangelist, Startup Odisha.

**AIC-NALANDA INSTITUTE OF TECHNOLOGY FOUNDATION**  
Organises  
5-Day Workshop for ATLs on  
Foundations of Research and Innovation

**DAY-1**  
29<sup>th</sup> September

Session - 1  
02:10 pm - 03:10 pm  
"Research methodologies and problem identification"

Dr. Sudhansu Sekhar Sahoo  
Asst. Professor, CET  
Ph.D (IIT, Bombay)

**DAY-2**  
30<sup>th</sup> September

Session - 1  
02:00 pm - 03:00 pm  
"Ideation and its Validation"

Mr. Debanish Das Sharma  
Founder at ClassyGees, Newberhal.com  
Mentor of Changa NITI Aayog

**DAY-3**  
1<sup>st</sup> October

Session - 1  
02:00 pm - 03:00 pm  
"Conception and Prototype Development"

Mr. Vivekanand Prasad  
Founder, Techprolabz

**DAY-4**  
2<sup>nd</sup> October

Session - 1  
02:00 pm - 03:00 pm  
"IP Management for early stage Innovation"

Dr. B.K. Sahoo  
Regional Manager & Officer-In-Charge,  
UN-WIPO TISC, IPFC, NRDC

**DAY-5**  
3<sup>rd</sup> October

Session - 1  
02:00 pm - 03:00 pm  
"Field of Opportunity for Startups"

# Webinars

ATAL INCUBATION CENTRE  
NITI Aayog  
AIM

WEB SESSION ON  
ART OF PITCHING BEFORE AN ANGEL INVESTOR

**Mukesh Malik**  
Angel Investor & Mentor

16<sup>th</sup> July 2020 3PM

Our very first webinar got 146 registration & was held on 16 July 2020. The speaker was Mr. Mukesh Mallick, Angel Investor & Mentor. He gave his views on the topic Art of Pitching before an Angel Investor. He explained his detail regarding the pitching of ideas, making a standard pitch deck.

ATAL INCUBATION CENTRE  
NITI Aayog  
AIM

**Crack the Deal; What VC's look for?**

*Who can attend?*

- Startups looking to raise series A & Series B funds
- Startups looking to raise Angel fund

**Mr. Arvind Modi**  
Partner at Sathguru Catalyser (IFA Fund)

31<sup>st</sup> August 2020, 3.00pm - 4.00pm IST

The second webinar was held on 31st August 2020. The speaker was Mr. Arvind Modi, Partner Saathguru Catalyser. His session was based on the topic Crack the deal: What VC's look for. He gave a brief about startup preparation, timing, identification, traction and valuation.

ATAL INCUBATION CENTRE  
NITI Aayog  
AIM

Webinar on  
Initiatives & Offerings under SmartUP Program for Startups

With  
**Ms. Pallavi Parab**  
Deputy Vice President  
Startup Vertical  
HDFC Bank

Date: September 10, 2020 Time: 12:00 Noon

Visit us at [www.aicnalanda.com](http://www.aicnalanda.com)

The third webinar was held on 10th September 2020. The topic Initiatives & Offerings under SmartUP Program for Startups was discussed by the speaker Ms. Pallavi Parab, Deputy Vice President, Startup Vertical - HDFC Bank.

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NITI Aayog  
AIM

**AIC-Nalanda Institute of Technology Foundation**  
Invites for a Webinar on  
**Aatmanirbhar Bharat : Role of Indian payment gateways on e-commerce platform**

With  
**Mr. Saurabh Jain**  
Vice President  
Paytm

Date: September 24, 2020 Time: 03:00 pm - 04:00 pm

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The fourth webinar was held on 24 September 2020 on the topic Atma Nirbhar Bharat: Role of Indian Payment Gateways on E-Commerce Platforms by Mr Saurabh Jain, Vice-President, Paytm.

# Our Media Presence



## Dr Tapan Chand launches 11 products of agritech start up

STATESMAN NEWS SERVICE  
BHUBANESWAR, 21 AUGUST:

Atal Incubation Centre has been set up with the support of Niti Ayog in the premises of Nalanda Institute of Technology Foundation (NITF), Bhubaneswar.

The centre has provided the launch pad to an Agritech Start Up Company registered under the title "Smart Farming" by two Agricultural Scientists Dr. Binod Bihari Sahoo and Dr. Sushant Kumar Dash.

### Atal Incubation Centre organised "Business Plan Competition" named "VICHAAR 1.0"

Atal Incubation Centre - Nalanda Institute of Technology Foundation, Bhubaneswar is the first Incubation Centre in Odisha supported by Innovation Mission, NITI Aayog, Govt. of India. Nalanda is a sector agnostic incubator with the art co-working space, design lab & specialised access features, rich men & exclusive industry & investor connect and legal & accounting services. The prime objective is to foster a spirit of innovation and entrepreneurship among the young brigade of the nation with focus on the eastern region of our country. Nalanda "organised a "Business Plan Competition" named "VICHAAR 1.0".

Startup entered submitted 100+ Prizes worth Rs. 10 Lakhs were awarded to different Start up Odisha. The evaluation process was a roaring success. The winners of the competition will be announced soon.

### PBD BUREAU BHUBANESWAR, AUG 23

ODISHA-BASED Novolutions Food & Beverage Pvt Ltd won the top honor in the Business Plan Competition VICHAAAR 1.0, organised by Atal Incubation Centre - Nalanda Institute of Technology Foundation.

Novolutions is a new age company which aims to make clean, label free lifestyle products a reality for the urban consumers on the go. The company was awarded the first prize for its complementary skills, health prospect for consumers and scalability potential.

The second prize went to Nexus Power, which started its entrepreneurial journey with a motive to promote sustainability and green technologies across the Electric Vehicle

## ଓଡ଼ିଶାର ପ୍ରଥମ ଅତଳ ଇନକ୍ୟୁବେସନ ସେଣ୍ଟରର ଶୁଭାରମ୍ଭ

ଭୁବନେଶ୍ୱର (ସଂଘ୍ୟୁ): ଅତଳ ଇନକ୍ୟୁବେସନ ସେଣ୍ଟର ଏବଂ ନାଟି ଆୟୋଗ ନିର୍ଦ୍ଦିଷ୍ଟ ଭାବରେ ଓଡ଼ିଶାରେ ପ୍ରଥମ ଅତଳ ଇନକ୍ୟୁବେସନ ସେଣ୍ଟରର ଉଦ୍ଘାଟନ କରାଯାଇଛି। ଏହା ନାଲନ୍ଦା ଇନ୍ସ୍ଟିଚ୍ୟୁଟ ଅଫ ଟେକ୍ନୋଲୋଜି ଫାଉଣ୍ଡେସନ (ନିଟିଏଫ)ର ଅଧୀନରେ ଥିବ। ଏହାର ଉଦ୍ଦେଶ୍ୟ ହେଉଛି ଓଡ଼ିଶାର ଯୁବ ଉଦ୍ୟୋଗୀମାନଙ୍କୁ ଉତ୍ସାହ ଦେବା ଏବଂ ସେମାନଙ୍କୁ ଆବଶ୍ୟକ ସମସ୍ତ ସୁବିଧା ପ୍ରଦାନ କରିବା। ଏହା ନାଲନ୍ଦା ଇନ୍ସ୍ଟିଚ୍ୟୁଟ ଅଫ ଟେକ୍ନୋଲୋଜି ଫାଉଣ୍ଡେସନ (ନିଟିଏଫ)ର ଅଧୀନରେ ଥିବ। ଏହାର ଉଦ୍ଦେଶ୍ୟ ହେଉଛି ଓଡ଼ିଶାର ଯୁବ ଉଦ୍ୟୋଗୀମାନଙ୍କୁ ଉତ୍ସାହ ଦେବା ଏବଂ ସେମାନଙ୍କୁ ଆବଶ୍ୟକ ସମସ୍ତ ସୁବିଧା ପ୍ରଦାନ କରିବା।

## AIC-Nalanda 'VICHAAR 1.0' winners awarded



Besides these top 3 teams, consolation prizes were awarded to each of three entrepreneurial teams, namely, Mamskart based in Indore, Hybrid Treadmill based in Kanpur and Protrainy Skilled (EV) market space. Agipian Animal Biocare secured third position. Started by a dynamic entrepreneur from West Bengal, the entrepreneur focuses on artificial insemination of Black Bengal goats.

## ନାଲନ୍ଦା ଇନକ୍ୟୁବେସନ ସେଣ୍ଟରର ଶୁଭାରମ୍ଭ ପ୍ରଥମ ଅତଳ ଇନକ୍ୟୁବେସନ ସେଣ୍ଟରର ଶୁଭାରମ୍ଭ



ଭୁବନେଶ୍ୱର, ଅତଳ ଇନକ୍ୟୁବେସନ ସେଣ୍ଟର ଏବଂ ନାଟି ଆୟୋଗ ନିର୍ଦ୍ଦିଷ୍ଟ ଭାବରେ ଓଡ଼ିଶାରେ ପ୍ରଥମ ଅତଳ ଇନକ୍ୟୁବେସନ ସେଣ୍ଟରର ଉଦ୍ଘାଟନ କରାଯାଇଛି। ଏହା ନାଲନ୍ଦା ଇନ୍ସ୍ଟିଚ୍ୟୁଟ ଅଫ ଟେକ୍ନୋଲୋଜି ଫାଉଣ୍ଡେସନ (ନିଟିଏଫ)ର ଅଧୀନରେ ଥିବ। ଏହାର ଉଦ୍ଦେଶ୍ୟ ହେଉଛି ଓଡ଼ିଶାର ଯୁବ ଉଦ୍ୟୋଗୀମାନଙ୍କୁ ଉତ୍ସାହ ଦେବା ଏବଂ ସେମାନଙ୍କୁ ଆବଶ୍ୟକ ସମସ୍ତ ସୁବିଧା ପ୍ରଦାନ କରିବା। ଏହା ନାଲନ୍ଦା ଇନ୍ସ୍ଟିଚ୍ୟୁଟ ଅଫ ଟେକ୍ନୋଲୋଜି ଫାଉଣ୍ଡେସନ (ନିଟିଏଫ)ର ଅଧୀନରେ ଥିବ। ଏହାର ଉଦ୍ଦେଶ୍ୟ ହେଉଛି ଓଡ଼ିଶାର ଯୁବ ଉଦ୍ୟୋଗୀମାନଙ୍କୁ ଉତ୍ସାହ ଦେବା ଏବଂ ସେମାନଙ୍କୁ ଆବଶ୍ୟକ ସମସ୍ତ ସୁବିଧା ପ୍ରଦାନ କରିବା।

## Atal Incubation Centre organised "Business Plan Competition" named "VICHAAR 1.0"

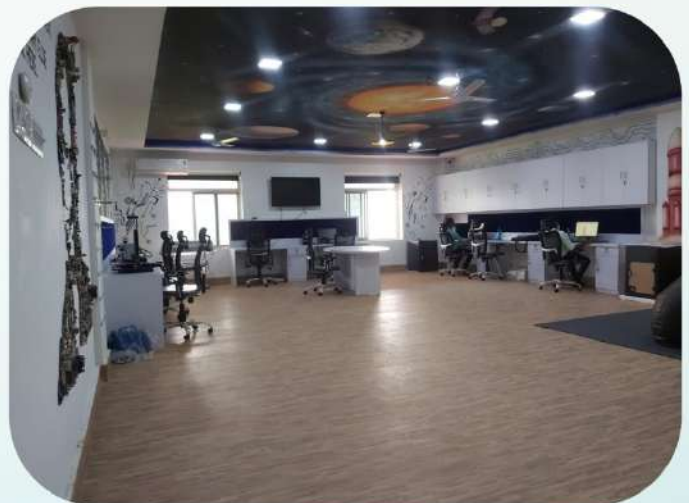
The evaluation process was a roaring success. The winners of the competition will be announced soon. The competition was organized by Atal Incubation Centre - Nalanda Institute of Technology Foundation, Bhubaneswar. The competition was organized by Atal Incubation Centre - Nalanda Institute of Technology Foundation, Bhubaneswar. The competition was organized by Atal Incubation Centre - Nalanda Institute of Technology Foundation, Bhubaneswar.

## Nalanda

Agipian Animal Biocare secured third position. Started by a dynamic entrepreneur from West Bengal, the entrepreneur focuses on artificial insemination of Black Bengal goats. Besides these top 3 teams, consolation prizes worth Rs. 2500 each were awarded to each of three entrepreneurial teams, namely, Mamskart based in Indore, Hybrid Treadmill based in Kanpur and Protrainy Skilled (EV) market space. Agipian Animal Biocare secured third position. Started by a dynamic entrepreneur from West Bengal, the entrepreneur focuses on artificial insemination of Black Bengal goats.

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# “Dream your way to Success”









## AIC-NALANDA INSTITUTE OF TECHNOLOGY FOUNDATION

Buddhist Villa, Chandaka, Bhubaneswar, Odisha-754005

Phone: +91-8249585065, email: [incmgr@aicnalanda.com](mailto:incmgr@aicnalanda.com)

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