



"Innovations for Samruddha Odisha"

GUIDE BOOK



Introducing AIC – NITF

Atal Incubation Centre – Nalanda Institute of Technology Foundation is a Business Incubation Centre supported by Atal Innovation Mission, NITI Aayog, Government of India and recognized by Startup Odisha. AIC-Nalanda offers state of the art



co-working space, design lab facilities with specialised access features, rich mentor pool, exclusive industry & investor connect and plethora of legal & accounting services for startups and innovators. Our prime objective is to foster a spirit of innovation and entrepreneurship among the young brigade of the nation.

Ecosystem Presence:

AIC-NITF, since the establishment in 2020 has proven to be one of the leading incubators of Odisha that has,

- Incubated more than **250+ startups** under various programmes
- launched commercialized products/services of **10+ Startups**
- elevated and connected **10 startups** with respective industries for scaling
- created **750+ employments** under incubatee companies
- organized eastern India's one of the biggest investment summits with **40+ Investors**
- organized **14 day-long Odisha's Biggest Mentor-Investor Connect Fest**
- held extensive outreach in all **30 districts of Odisha** to support grassroots-level innovation
- collaborated with **Startup Odisha** for more than **10 flagship events** in the state
- ecosystem partnered with **UNDP** to recognize **25 SDG Contributing startups** in the state
- Odisha's first 04 Day long Virtual Startup Conclave & Expo
- **₹50cr** funds raised by our incubatee from external sources
- Recognized as the "**Supportive Incubator of the Year 2023**" by **Startup Odisha, MSME Dept., Govt. of Odisha**, during Startup Utsav 2024.

Resources & Recognitions:

Our Incubation Centre, AIC-NITF:

- is a recognized incubator of Startup Odisha and Startup India
- is a recognized Headstart Hub under the Headstart Network Foundation
- has more than 50 professional mentors in its pool of mentors
- has collaborations across industry, corporates and enablers
- has forged partnerships with several angel investor networks, investment bankers &
- VCs has renowned professionals, bureaucrats and policy think-tanks in advisory board
- provides access to specialized labs like Fab Lab, IOT Lab, Immersive experience Lab, etc.



What is Odisha School Innovation Challenge?

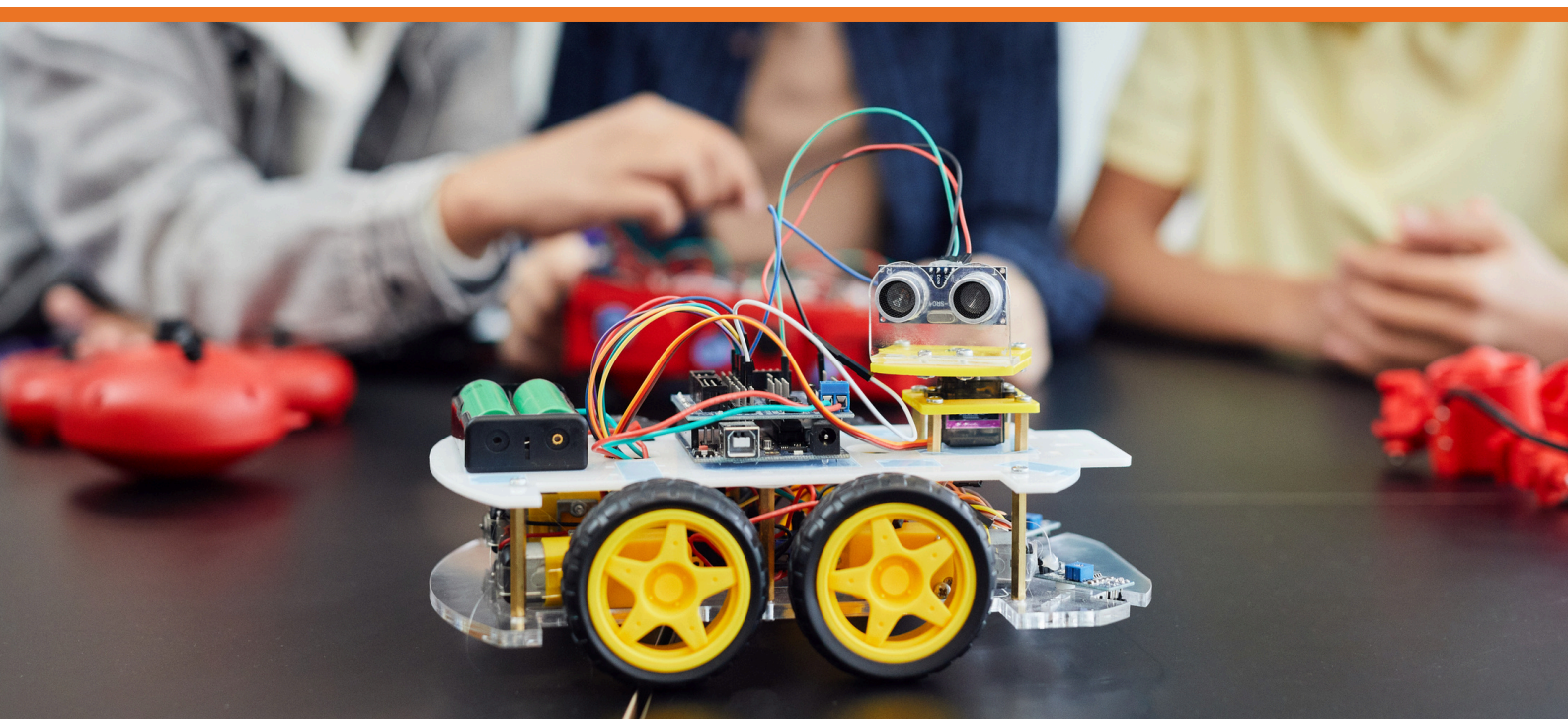
Odisha School Innovation Challenge (OSIC) is a premier state-level student innovation competition organised by AIC–Nalanda Institute of Technology Foundation (AIC-NITF), supported by the Atal Innovation Mission (AIM), NITI Aayog, Govt. of India.

OSIC for school students of Classes VI–X across Odisha, Open to students from every school in the state, OSIC invites young student innovators to identify real-world problems aligned with the UN Sustainable Development Goals and submit working prototypes that solve them. Selected teams get the chance to showcase their ideas at a Grand Finale Product Showcase in Bhubaneswar, in front of industry experts, investors, and government officials.



Objectives of OSIC

- To open participation to students from all schools across Odisha, democratising access to the state innovation ecosystem.
- To bridge school-level innovation with real-world impact through structured support.
- To align student innovations with the UN Sustainable Development Goals (SDGs), ensuring solutions address genuine community and societal challenges.
- To identify and reward top innovators with incubation support, Product Development opportunities, and state-level recognition.
- To strengthen Odisha's innovation culture and create a self-sustaining pipeline of student entrepreneurs.



Eligibility & Participation

- All Students from any school across Odisha.
- Students must be in Class 6, 7, 8, 9, or 10.



Team Composition

- Team Size: 2 to 3 students per team, from the same school.
- Each student may participate in only one team.
- Every team must be assigned one Mentor Teacher from their school.

Key Guidelines

- Only one submission is permitted per team.
- Innovations must be original; teams must not submit ideas that infringe on existing patents or copyrights.
- A registered full-time teacher must be named as the guiding mentor for each team.
- All finalists must be available for the in-person Grand Finale in Bhubaneswar — no virtual/digital representation is permitted.
- The decision of the jury panel will be final and binding.



Themes (Aligned to SDGs)

All participants must present innovations aligned with one of the following five thematic areas:

SDG	Theme
SDG 3	Good Health & Well-Being
SDG 6	Clean Water & Sanitation
SDG 7	Affordable & Clean Energy
SDG 9	Industry, Innovation & Infrastructure
SDG 11	Sustainable Cities & Communities



Eligibility & Participation

Evaluation Criterion	Weightage	Max Score
Innovation & Originality : Novelty, creativity and uniqueness of the solution.	25%	25 / 100
Problem Relevance & SDG Alignment : Real-world impact and SDG linkage	20%	20 / 100
Technical Feasibility : practicality, prototype quality and implementation readiness	25%	25 / 100
Scalability & Social Impact : Potential to scale and create measurable change	20%	20 / 100
Presentation & Communication : Clarity, confidence and storytelling quality	10%	10 / 100



How to Apply?

1. Form your team (**2–3** students).
2. Identify a problem aligned with the **SDGs**.
3. Prepare Project Related Documents.
4. Fill out the **Odisha School Innovation Challenge Form**.
5. Upload the Fully Developed Project Details (max 10 MB).
6. Submit only one entry per team.

Step-by-Step Submission Procedure

Follow these steps carefully for a smooth submission:

Step 1: Enter the name of your team.

Step 2: Enter the school name, address, district, block, school type, and ATL status.

Step 3: Enter the mentor teacher's name and contact details.

Step 4: Enter the team leader's name, class, AADHAR number, and contact details.

Step 5: Select the number of members and fill out their details (Name and Contact details).

Step 6: Select your UN SDG theme, project title, problem statement, proposed solution, and stage of project (early model or working model).

Step 7: Upload photo of project/connection diagrams, and prototype video demo link URL .

Step 8: Sign the self-declaration and submit your application.

Step 1: Open the Website

Click on the link: osic.aicniti.in
or Scan the Below QR Code



The **Odisha School Innovation Challenge**– Website will appear.

Click on the **Apply Button** and you will be redirected to Application Page

Step 2: Fill the Form

In the application form, you will find **8 section** starting from Identity section till **Declaration Section**. Fill all the necessary details with correct details and submit the application.

SECTION 1 OF 8 – TEAM IDENTITY

13% Completed

Identity

School

Mentor

Leader

Members

Idea

Uploads

Declaration

Welcome to OSIC 2026! Please choose a unique team name for your student innovation team.

TEAM NAME *

e.g. SmartMinds Innovators

Choose carefully – your Team Name CANNOT be changed after submission.

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SECTION 8 OF 8 – DECLARATION

100% Completed

Identity

School

Mentor

Leader

Members

Idea

Uploads

Declaration

Please review and accept the declarations below with your Mentor Teacher before final submission.

☒ We confirm that all information provided is true, that all team members are studying in Classes 6–10 at the same school, and that no team member is registered under another team.

☒ I understand that the Team Name and key application details cannot be modified after final submission.

☒ Official submission receipt will be automatically sent to the Team Leader's email address:

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Submit Application ✓

Confirm the Team Leader's email address in the declaration section and then **Click on Submit Application**.

Congratulations!

Your application is now submitted successfully.

Once submitted, you will see the screen as given below along with the **Application ID**. Save your **Application ID** for all future reference and tracking.





Application Submitted!

Your OSIC 2026 application has been received successfully.

OFFICIAL TRACKING APPLICATION ID

AIC-NITF/OSIC-00

Save this ID for all future reference & tracking

 Confirmation email with tracking details sent to Team Leader:

 Mentor Teacher notification sent to:

TEAM NAME:

PROJECT:

SCHOOL:

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Important Tips

- Only ONE submission per team.
- Make sure all team, school and contact details are correct before submitting.
- Applicants must submit before 31st October 2026.
- Incomplete or incorrect submissions may not be considered.
- All finalists must be available in person for the Grand Finale in Bhubaneswar — no virtual participation.

Why Participate?

- Present your prototype to industry experts, investors and government officials.
- Access mentorship, incubation and technical support from AIC-NITF.
- Win trophies, certificates and state-level recognition.
- Build a pathway from a school idea to a real, demonstrable innovation.

Program Structure & Stages

Stage 1 — Call for Applications

Applications open on 7 September 2026. Applicants submit their application via the OSIC online portal, including team details, school information, Project details Canvas (PDF), Prototype Video (optional), and SDG theme selection.

Stage 2— Screening & Shortlisting

After applications close, a jury of domain experts and technology specialists reviews all submissions on **Innovation & Originality**, **Problem Relevance**, **Technical Feasibility**, **SDG Alignment** and **Prototype Maturity**. Shortlisted teams are informed and invited to the Grand Finale.

Stage 3 — Grand Finale: Product Showcase & Awards Ceremony

All finalist teams travel to Bhubaneswar for the in-person Product Showcase, presenting prototypes to a distinguished jury and an audience of government officials, investors and industry leaders through live demonstrations, poster sessions and innovation exhibitions. Top teams are recognised with awards, certificates and incubation opportunities.

Program Timeline

Phase / Activity	Tentative Date
Call for Applications Opens	8th September, 2026
Application Close	31st October, 2026
Results Announced	November, 2026
Grand Finale: Product Showcase & Awards (Bhubaneswar)	November, 2026

Awards, Recognitions & Benefits

For Finalist Teams

- **Top 10 Innovators:** Awards and formal enrolment into AIC-NITF's Pre-Incubation Program.
- **Top 25 Teams:** Enrolment in the Pre-Incubation Program with Certificates of Appreciation.
- **Top 50 Teams:** State-level recognition, trophies and certificates.
- **All Finalists:** Participation certificates and access to AIC-NITF's innovation network and Fab Lab resources.

For Schools & Mentors

- Special Recognition Certificates for participating schools and teacher-mentors.
- Schools featured as Active Innovation Contributors in Odisha's innovation ecosystem.
- Spotlight recognition at the Grand Finale event in Bhubaneswar.

“Innovations for Samruddha Odisha”





ATAL INCUBATION CENTRE

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