

meraki

STARTUP PROFILE





Afficux Agri Tech Pvt. Ltd.

Industry: Agriculture

Sector: SAAS

Current Stage: Early Revenue

Name of Founder: Ms. Jayanti Mahapatra

About:

Afficux AgriTech Pvt. Ltd., established in 2023, is revolutionizing goat and sheep farming in Odisha with their mission to reduce mortality rates through timely vaccinations and comprehensive medical care. Their mission is to empower farmers with education and innovative practices, boosting productivity and profitability. Committed to health, efficiency, and sustainability, they aim to be the leading provider of premium farming services, driving economic growth and creating a resilient farming community across Odisha and beyond.

Contact:

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Beyond waste

Industry: Waste Management

Sector: Others


Current Stage: Early Revenue


Name of Founder: Ms. Lipsa Behura

About:

Beyond Waste, founded in September 2023 in Odisha, aims to transform the gifting industry by promoting eco-friendly and upcycled products. Starting as a one-person operation, they have grown to reach a wide audience, emphasizing the importance of upcycling. Their mission is to reduce the carbon footprint of gifts by encouraging sustainable choices, conscious consumerism and fostering a culture of eco-friendly gifting for a better, greener tomorrow.

Contact

 7008409751

 beyondwaste.ventures@gmail.com





Innovus hub pvt ltd

Industry: House-Hold Services

Sector: Deeptech Hardware

Current Stage: Early Revenue

Name of Founder: Mr. Sri Kumar Satapathy

About:

Innovus, an innovation hub, drives eco-friendly gadget development by a team of inventors, engineers, and designers, prioritizing time, money, and environment conservation. Focused on Indian-made solutions, their flagship product SWESS saves 500,000 liters of water daily, with ongoing innovations empowering young inventors.

Contact

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Cleantech Mart by IDEALERS B2B PVT LTD

Industry: Retail

Sector: SAAS

Current Stage: Minimum Viable Product (MVP) - Pilot

Name of Founder: Cdr Sravan Kumar Khuntia

About:

Cleantech Mart is India's first AI-enabled SaaS marketplace dedicated to Cleantech (ecofriendly+organic) products and services, driving a revolution in sustainable living. By connecting eco-conscious manufacturers, sellers, and buyers across B2B, B2G, and B2C segments, they aim to reduce carbon footprints significantly and foster responsible consumption. Their platform empowers users to make environmentally sound choices, accelerating the transition to a net-zero future and combating the climate crisis.

Contact

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EcoKaari Private Limited

Industry: Textiles, Handlooms & Handicrafts

Sector: Others

Current Stage: Early Revenue

Name of Founder: Mr. Nandan Bhat

About:

EcoKaari is a pioneering social enterprise that transforms waste plastic into stunning, handcrafted fabrics using traditional Charkha and Handloom techniques. Empowering women and youth from underprivileged backgrounds, they blend India's rich handicraft heritage with contemporary designs to create sustainable alternatives. By upcycling plastic waste, EcoKaari not only preserves traditional crafts but also promotes environmental stewardship, contributing to a circular economy and a greener future.

Contact

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EcoGatha (Maavni Services Pvt Ltd)

Industry: Textiles, Handlooms & Handicrafts

Sector: Others


Current Stage: Early Revenue

Name of Founder: Ms. Smaranika Mohapatra

About:

Eco Gatha is a craft startup from Odisha that specializes in creating sustainable, Indian art and culture-inspired gifting products for both B2C and B2B clients. Focused on environmental stewardship and cultural preservation, Eco Gatha offers unique alternatives to conventional gifts, promoting conscious consumerism. The brand curates a wide range of handcrafted products, from reclaimed wood home decor to ethically sourced fashion accessories, all crafted with precision and care by skilled artisans.

Contact

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Prasanta Enterprises

Industry: Waste Management

Sector: Others

Current Stage: Early Revenue

Name of Founder: Ms. Payal Patel

About:

"Prasanta Enterprise," founded by Ms. Payal Patel, the Pad Girl of Odisha, is a transformative social enterprise empowering rural women with affordable, eco-friendly menstrual solutions. Their reusable pads are available in Premium & Convenient ranges offering maximum comfort, absorbency, and durability. Committed to sustainability, they recycle used pads into fibers, reducing waste. By breaking menstruation taboos, they foster dignity and confidence among rural women striving to provide "Menstrual Pads for All" in rural Odisha.

Contact

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UNXG Technologies Private Limited

Industry: Green Technology

Sector: Biotechnology

Current Stage: Prototype

Name of Founder: Mr. Deepak Ranjan Sethi

About:

UNXG Technologies Private Limited is a biotechnology startup based in Odisha, dedicated to creating a sustainable, circular economy. Specializing in eco-friendly colors for food, pharma, and fashion, they focus on rural impact, CCUS, carbon credits, and climate change. Their work extends beyond biotechnology into education, skill development, health, and clean energy. With plans to expand globally, they are driving innovation for a cleaner, greener future with a profound social and environmental impact.

Contact

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