

# STARTUP INDIA SEED FUND SCHEME

## COHORT 2

## STARTUP PROFILE





# DEEPTTECHGENIE PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP138713**

**CIN: U62013OD2023PTC042061**

**Industry: AI**

**Sector: Machine Learning**

**Stage: Prototype**

**Founder: Bikash Mohanty**

**Designation: Director**

**People employed: 04**

**Place: Khordha, Odisha**

## CONTACT DETAILS

**Contact: +91 9777828176**

**Email:**  
**bikash.mohanty@smaketsolutions.com**

**Website:**  
**<http://deeptechgenie.com/>**

## ABOUT

Deeptechgenie is a startup focused on revolutionizing the retail and e-commerce sectors by addressing the inefficiencies of traditional checkout systems, warehouse management, and customer experience. The company provides solutions for time-consuming checkout processes, dynamic price adjustments, and managing large crowds during busy hours. With advanced technology, Deeptechgenie enables businesses to access real-time insights for data-driven decision-making, offer personalized customer experiences, and streamline operations. By automating processes and reducing the need for excessive manpower in warehouses, Deeptechgenie helps businesses scale efficiently and stay competitive in the evolving market.

## BUSINESS

- Subscription Charges
- Transactional Charges
- Ethical Sharing



# Axxemo Tech Private Limited

## STARTUP DETAILS

**DPIIT: DIPP108301**

**CIN: U72900OR2022PTC039190**

**Industry: Internet of Things**

**Sector: Food Tech**

**Stage: Early Revenue**

**Founder: Manash Mishra**

**Designation: CEO**

**People employed: 06**

**Place: Khordha, Odisha**

## CONTACT DETAILS

**Contact: +91 9738476937**

**Email:**  
**manash.mishraa@gmail.com**

**Website:**  
**<https://homeatzindia.com>**

## ABOUT

Axxemo is a startup dedicated to solving the growing challenge of access to clean and healthful food. In today's fast-paced world, modern trends often lead people to consume unhealthy substitutes, distancing them from the organic, locally grown, and traditional foods that once formed the backbone of our diets. Axxemo aims to reconnect individuals with the genuine, wholesome food that previous generations enjoyed, offering solutions that promote health and sustainability in our modern lifestyle.

## BUSINESS

- **Meal Subscription:** We offer a convenient meal subscription service where customers can enjoy regular deliveries of our delicious home-cooked meals. This subscription model ensures consistent revenue and customer satisfaction.
- **Organic Food Products:** In addition to meals, we provide a range of organic food products. These products are available for one-time purchases, enhancing our revenue streams while offering customers the opportunity to enjoy quality organic ingredients.



# PLANBOW SOFTWARE PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP156556**

**CIN: U72300TG2022PTC169194**

**Industry: IT Services**

**Sector: Product Development**

**Stage: MVP**

**Founder: Varun Gaur**

**Designation: CEO**

**People employed: 02**

**Place: Ranga Reddy, Telangana**

## CONTACT DETAILS

**Contact: +91 9741561380**

**Email: [varun@planbow.com](mailto:varun@planbow.com)**

**Website:**

**<http://www.planbow.com>**

## ABOUT

Planbow is a cutting-edge Generative AI solution designed to empower India's thriving startup ecosystem. By leveraging AI-driven insights, Planbow helps startups craft and execute winning strategies tailored to their specific goals and challenges. It generates detailed strategy blueprints and actionable roadmaps, optimizing resource allocation and enabling teams to adapt swiftly to evolving challenges. With Planbow, startups can achieve success by transforming complex strategic planning into a streamlined, intuitive process, driving rapid growth and innovation.

## BUSINESS

- Our product is a based subscription model. Every user pays for their subscription as they use it.





# ELEXO ENERGY PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP150814**

**CIN: U27201RJ2023PTC090182**

**Industry: Green Technology**

**Sector: Clean Tech**

**Stage: Early Revenue**

**Founder: Gaurang Bindal**

**Designation: Founder**

**People employed: 04**

**Place: Jaipur, Rajasthan**

## CONTACT DETAILS

**Contact: +91 8860188931**

**Email: [info@elexo.energy](mailto:info@elexo.energy)**

**Website: [www.elexo.energy](http://www.elexo.energy)**



## ABOUT

Elexo is a startup focused on improving battery energy storage technology by addressing key concerns related to performance, safety, affordability, and sustainability. Current battery systems are often costly, unsafe, and inefficient due to substandard monitoring software, which reduces asset life and performance. Elexo aims to enhance battery monitoring and management to optimize performance while promoting sustainability through cost-effective methods of reusing and recycling batteries to extract valuable minerals. By advancing these technologies, Elexo seeks to make energy storage solutions safer, more affordable, and environmentally sustainable.

## BUSINESS

- Core revenue stream is sale of battery packs to EV 2W and 3W OEMS along with fleet operators and BaaS operators. We will also offer Subscription or pay per use model of battery usage.



# FARMINT INDIA PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP138006**

**CIN: U62011OD2023PTC043038**

**Industry: IT Services**

**Sector: Retail Tech**

**Stage: MVP**

**Founder: Aravindo Swain**

**Designation: Founder**

**People employed: 05**

**Place: Sambalpur, Odisha**

## CONTACT DETAILS

**Contact: +91 7077070606**

**Email: aravind@farmint.in**

**Website:**

**<https://www.buildmystore.io>**

## ABOUT

BuildMyStore is a startup that empowers small and hyperlocal businesses by simplifying the process of setting up and running an online store. Recognizing the challenges of high costs, technical complexity, and limited functionality in existing solutions, BuildMyStore offers an affordable, user-friendly platform with essential features like accounting, delivery, and inventory management. By providing a comprehensive, easy-to-use solution, BuildMyStore enables businesses to compete in the digital economy without needing advanced technical skills or excessive resources.

## BUSINESS

- Our Revenue model is a Subscription Fee+ Transaction charge model across 3 plans. Starter, Plus and Enterprise.
- Starter plan is a Zero Subscription charge +1.99% transaction charge on revenue plan (Transaction charge is technically free for the first 9-10 months with free credits), aimed at acquiring a larger User base.
- Plus and Enterprise are priced at Rs 2000-5000 per month + 1.49-0.99% transaction charge aimed to generate revenue from rapidly growing and established businesses.



# Eviman Transport Private Limited

## STARTUP DETAILS

**DPIIT: DIPP106553**

**CIN: U60232OR2022PTC040155**

**Industry: Transportation & Storage**

**Sector: Transportation Services**

**Stage: Prototype**

**Founder: Abhijit Mohanty**

**Designation: Director**

**People employed: 08**

**Place: Nuapada, Odisha**

## CONTACT DETAILS

**Contact: +91 7894018865**

**Email: abhijitmohanty1212@gmail.com**

**Website: <https://eviman.co.in/>**

## ABOUT

EviMan Transport Pvt Ltd is addressing the need for affordable, eco-friendly transportation solutions by manufacturing hybrid cars equipped with renewable technologies. Their continuous research aims to develop the best vehicles in their segment, focusing on a speed limit of 60 and optimizing efficiency. Additionally, the company serves as a transportation aggregator, catering to rural and semi-urban areas with a variety of vehicles including cabs, bikes, autos, logistics vehicles, and agricultural equipment. EviMan Transport provides a unique route-defined service where drivers plan their route before the journey, connecting passengers accordingly. This approach reduces costs and time compared to traditional ride-sharing systems, where drivers must travel to pick up each passenger individually.

## BUSINESS

- Hybrid Car Sales, Research and Development Funding, Transportation Services, Route Defined Service Fees, Advertising and Partnerships, Data Monetization, Subscription Services, Fleet Management Solutions, Government Grants and Incentives, Consulting Services



*Every coconut tells a story*

# ONBOARDS CONSTRUCTION PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP154273**

**CIN: U43123OD2023PTC043599**

**Industry: Agriculture**

**Sector: Agri Tech**

**Stage: Prototype**

**Founder: Shrabani Dash**

**Designation: Co-founder**

**People employed: 02**

**Place: Mayurbhanj, Odisha**

## CONTACT DETAILS

**Contact: +91 6372624844**

**Email: [shrabani44449@gmail.com](mailto:shrabani44449@gmail.com)**

**Website: [www.cocoboards.in](http://www.cocoboards.in)**

## ABOUT

Onboards is a sustainable startup transforming the plywood industry by utilizing coconut waste as an eco-friendly alternative to traditional wood. With 80,000 tons of coconut waste dumped annually, Onboards recycles this resource, reducing tree cutting and mitigating the environmental impact of harmful chemicals and VOCs in plywood production. This innovative approach helps combat climate change, soil erosion, and the greenhouse effect while promoting sustainability in everyday products.

## BUSINESS

- They are planning to launch a pilot project from which they can get to know about the market, also they can generate revenue from that.
- They are exploring selling finished products made from composite and manufacturers to incorporate the material .



# IND4 STEEL SOLUTIONS PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIP136214**

**CIN: U28299AP2023PTC110653**

**Industry: Robotics**

**Sector: Robotics Application**

**Stage: Prototype**

**Founder: KV Kashyap Prakash**

**Designation: Director**

**People employed: 02**

**Place: Visakhapatnam, Andhra Pradesh**

## CONTACT DETAILS

**Contact: +91 9866550444**

**Email: Info.ind4steel@gmail.com**

**Website: NA**



## ABOUT

IND4 Steel Solutions is a startup focused on overcoming the challenges of automation in industries and healthcare through innovative research and development. High capital costs for robots and a lack of automation experience hinder many businesses from adopting advanced technology. IND4 Steel Solutions invests heavily in R&D to create cost-effective industrial robots, CPR robots, and multi-parameter monitors, addressing the growing demand for efficient and accurate tools. By developing cutting-edge, affordable automation solutions, IND4 Steel Solutions is making advanced technology accessible while reducing long-term R&D expenses for industry and healthcare sectors.

## BUSINESS

Recurring revenue from industrial robot maintenance, including regular servicing and technical support.

Income from contracts for support, updates, and maintenance of medical robots and devices.

Direct online sales to customers and businesses globally through an e-commerce platform.

Revenue from the sale of industrial robots to steel manufacturing plants, foundries, and manufacturing facilities.

Revenue from the sale of medical robots to hospitals, healthcare institutions, and medical research organizations.



# INTELLICURIA PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP151847**

**CIN: U86201BR2023PTC064655**

**Industry: AI**

**Sector: Machine Learning**

**Stage: Prototype**

**Founder: Mrinmoy Das**

**Designation: Director**

**People employed: 06**

**Place: Bihar, Patna**

## CONTACT DETAILS

**Contact: +91 8910156077**

**Email: [mrinmoyrgkar@gmail.com](mailto:mrinmoyrgkar@gmail.com)**

**Website:**

**<https://www.intellicuria.com>**

## ABOUT

Intellicuria addresses critical challenges in healthcare diagnostics, including inefficiencies in diagnostic accuracy, limited healthcare accessibility in rural areas, and operational inefficiencies in healthcare facilities. We also focus on overcoming language barriers in healthcare communication in India.

## BUSINESS

Subscription-Based Revenue:

- **Healthcare Institutions and Clinics:** Monthly or annual subscription fees for access to the Clinisio platform, with tiered pricing based on the size of the institution, number of users, and specific feature access.
- **Individual Practitioners:** A lower-tier subscription model for individual healthcare providers, offering essential features at an affordable rate to encourage widespread adoption.
- **API and Development Tools:** Licensing and usage fees for APIs and development tools provided to healthcare professionals and tech developers.
- **Marketplace for Add-ons and Integrations**
- **Certification and Training Programs**



## STARTUP DETAILS

**DPIIT:** DIPP153386

**CIN:** U62099DL2023PTC410939

**Industry:** IT Services

**Sector:** Product Development

**Stage:** Early Revenue

**Founder:** Siddharth Bhattar

**Designation:** Director

**People employed:** 03

**Place:** Shahdara, Delhi

## CONTACT DETAILS

**Contact:** +91 9999092827

**Email:** [info.massless@gmail.com](mailto:info.massless@gmail.com)

**Website:** <https://karkhana.co.in/>

# MASSLESS INNOVATION PRIVATE LIMITED

## ABOUT

Massless is a startup addressing the challenges faced by makers and innovators in hardware and prototyping. Many aspiring creators struggle to find accessible resources, tools, and support to bring their ideas to life. Massless aims to bridge this gap by offering a comprehensive platform that provides essential tools, tutorials, mentorship, and a vibrant community. By empowering makers with the guidance they need and facilitating collaboration, Massless streamlines the journey from concept to creation, enabling users to navigate the complexities of hardware development and prototyping with confidence.

## BUSINESS

Maker App's revenue model will include subscription plans for access to tools and resources, transaction fees for services, advertisement revenue, partnerships with hardware suppliers, and consulting/training services. This multi-faceted approach ensures sustainability while providing value to users and partners within the makers community.





## STARTUP DETAILS

**DPIIT: DIPP100389**

**CIN: U29299RJ2022PTC080993**

**Industry: Green Technology**

**Sector: Clean Tech**

**Stage: Prototype**

**Founder: Rishi Sharma**

**Designation: Director**

**People employed: 02**

**Place: Jaipur, Rajasthan**

## CONTACT DETAILS

**Contact: +91 8302375269**

**Email:**  
**rishiadityasharma@gmail.com**

**Website:**  
**<https://www.murtiwala.co>**

# MURTIWALA PRIVATE LIMITED

## ABOUT

Murtiwala Pvt Ltd is solving the problem of providing highly personalized, hyper-realistic human figurines for memorial, commemorative, or artistic purposes. We address the lack of lifelike and sensory-rich memorial options for individuals seeking a unique and intimate way to honor loved ones or special moments. Through innovative materials and advanced technology, we create figurines that closely resemble the appearance, touch, and warmth of real humans, offering a deeply emotional and meaningful connection for our customers. This solution caters to higher-income households who desire high-quality, custom-made figurines as part of their personal or family experiences.

## BUSINESS

The company generates revenue by selling hyper-realistic human figurines, including memorial and commemorative sculptures, via online and offline channels. Additional income comes from custom design requests, personalized features, and premium-priced limited-edition collections for collectors. Partnerships with cultural, religious, and event organizations, as well as interior designers and event planners, drive sales through a commission-based referral system. A subscription service for figurine maintenance offers recurring income, while bulk orders from corporate clients for events and ceremonies further boost revenue.





# BUGBEAR TECHNOLOGIES PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP150595**

**CIN: U62099OD2023PTC043591**

**Industry: IT Services**

**Sector: Cyber Security**

**Stage: Prototype**

**Founder: Sourav Das**

**Designation: CEO**

**People employed: 10**

**Place: Angul, Odisha**

## CONTACT DETAILS

**Contact: +91 9861727532**

**Email: [ceo@utkal.io](mailto:ceo@utkal.io)**

**Website: <https://Utkal.io>**

## ABOUT

Bugbear is a cutting-edge AI-based cybersecurity service provider, dedicated to addressing a wide range of risks associated with information and cyber security. Bugbear tackles challenges such as financial uncertainty, cost overruns, and unexpected expenses by offering specialized expertise, advanced tools, and a customized approach to cybersecurity. The startup provides continuous monitoring and learning to protect reputations, ensure regulatory compliance, and manage legal implications and accountability. With Bugbear, businesses can safeguard their operations and mitigate risks in an increasingly complex digital landscape.

## BUSINESS

Bugbear Technologies can generate revenue through various channels and business models. As described as an AI-based cybersecurity company, here are some ways they can generate revenue:

Subscription

Managed Service Charges

Integration & implementation Charges.

Audit Charges



## STARTUP DETAILS

**DPIIT: DIPP127914**

**CIN: U62099OD2023PTC041954**

**Industry: IT Services**

**Sector: Health Tech**

**Stage: Prototype**

**Founder: Soubhagya Pradhan**

**Designation: Director**

**People employed: 02**

**Place: Angul, Odisha**

## CONTACT DETAILS

**Contact: +91 8260179217**

**Email: [psoubhagya89@gmail.com](mailto:psoubhagya89@gmail.com)**

**Website:**

**<https://zefro.mrsoubhagya.com/>**

# ZEFRO TECHNOLOGIES PRIVATE LIMITED

## ABOUT

Our Teeth Hearing Aid is a discreet, customizable, and affordable solution for hearing loss, addressing the challenges of traditional aids. With seamless connectivity, water resistance, and user-friendly controls, it enhances confidence and convenience. Offering extended battery life and easy maintenance, it ensures longevity and reliability, making a profound impact on users' lives.

## BUSINESS

Product Sales

- Subscription Plans
- App Sales
- Service Fees
- Partnership Revenue
- Product Sales



# WEAVEVOGUE INNOVATIONS PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP163376**

**CIN: U47912OD2024PTC044677**

**Industry: Fashion**

**Sector: Fashion Technology**

**Stage: MVP**

**Founder: Akash Patro**

**Designation: Director**

**People employed: 02**

**Place: Ganjam, Odisha**

## CONTACT DETAILS

**Contact: +91 9372689603**

**Email: patroakash96@gmail.com**

**Website: NA**

## ABOUT

Sui Dhaga is a startup revolutionizing the fashion industry by bridging the gap between designers, customers, and event managers. For customers, it offers affordable access to designer clothes, expert opinions, and sustainable fashion by renting garments worn only a few times. Designers gain a platform to showcase and sell their creations to a broader audience, beyond celebrities and exclusive events. Event managers can discover unique designs within budget, streamlining the rental process to avoid logistical challenges. Sui Dhaga makes high fashion accessible, sustainable, and seamless for all.

## BUSINESS

Charging customers for renting designer clothing for a specific period. Earning commission or fees from designers for featuring their products on the platform. Offering subscription packages for frequent renters with added benefits. Charging a percentage of each transaction made through the platform. Offering premium features or services for an additional fee, such as expedited shipping or exclusive access to certain designs. Partnering with brands for advertising or sponsored content on the platform. Leveraging customer data for targeted marketing or selling insights to fashion brands. Generating revenue through collaborations with brands or hosting events related to fashion and sustainability.



# EVEOAI PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT:** DIPP163790

**CIN:** U62090GJ2024PTC150717

**Industry:** AI

**Sector:** NLP

**Stage:** Early Revenue

**Founder:** Sachin Sutariya

**Designation:** Director

**People employed:** 22

**Place:** Surat, Gujarat

## CONTACT DETAILS

**Contact:** +91 8530201091

**Email:** [hello@sachinsutariya.in](mailto:hello@sachinsutariya.in)

**Website:** <https://eveo.in>

## ABOUT

EVEOAI is a startup dedicated to transforming personality management in today's fast-paced world. Many individuals struggle with personal development and self-expression due to a lack of expert guidance and the overwhelming variety of products, styles, and designs. EVEOAI offers an AI-driven solution that helps people make informed decisions about their personal style, catering to their unique personalities. By overcoming the limitations of expert availability, subjective assessments, and the high costs of traditional methods, EVEOAI makes personalized style advice more accessible, affordable, and effective, helping individuals confidently present themselves at events and functions.

## BUSINESS

We offer a range of subscription plans designed to meet the unique needs of our users, including: Our basic plan offers access to our virtual personal advisors, designers, and stylists, as well as real-time simulations and content on beauty and fashion trends, tips, and tutorials. Our premium plan offers all the features of our basic plan, as well as access to event styling, outfit coordination, and fashion advice. Our elite plan offers all the features of our premium plan, as well as personalized categorization based on age, profession, region, cast, and fashion, and AI-created artificial design and personalization options

# PIVOTT TECHNO SPORTS PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP153229**

**CIN: U85410MH2023PTC398982**

**Industry: Sports**

**Sector: Sports Promotion and  
Networking**

**Stage: Prototype**

**Founder: O'Neill Noah**

**Designation: CEO**

**People employed: 01**

**Place: Thane, Maharashtra**

## CONTACT DETAILS

**Contact: +91 9867588300**

**Email:**  
**oneill@pivotttechnosports.com**

**Website:**  
**<https://pivotttechnosports.com/>**

## ABOUT

Pivott Technosport is a startup aimed at revolutionizing the unorganized tennis ball cricket scene in India. While this fast-paced, popular format has produced many prominent cricket stars, it remains largely recreational and informal. Pivott Technosport seeks to bring structure, recognition, and opportunities to this grassroots level of cricket, providing a platform for emerging talent to shine. By organizing tournaments, creating fan engagement, and offering career pathways, the startup is transforming tennis ball cricket into a more professional and recognized sport.

## BUSINESS

Introduce subscription plans with advanced features like detailed performance analytics, personalized coaching tips, and priority registration for tournaments. Offer monthly, quarterly, and annual subscription options to suit different user preferences. Provide users the option to purchase virtual goods or unlock premium content, including customized team jerseys, virtual coaching sessions, or exclusive access to training videos. Partner with brands and advertisers to display targeted ads within the app through banner ads, sponsored content, or native advertising formats, ensuring non-intrusive ads to maintain a positive user experience. Merchandise sales, data licensing, partnerships, and sponsorships.



**BETAPOINT TECHNOLOGIES**

# BETAPOINT TECHNOLOGIES PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP116035**

**CIN: U72900OR2022PTC039625**

**Industry: Technology Hardware**

**Sector: Embedded**

**Stage: Prototype**

**Founder: Sivashreet Maharana**

**Designation: Founder**

**People employed: 01**

**Place: Ganjam, Odisha**

## CONTACT DETAILS

**Contact: +91 8917674145**

**Email: [sivashreet2018@gmail.com](mailto:sivashreet2018@gmail.com)**

**Website: [www.betapoint-tech.com](http://www.betapoint-tech.com)**

## ABOUT

Betapoint is a startup addressing the limitations of Bluetooth-based audio devices in the Indian market. With the market saturated with Bluetooth headphones, speakers, and earphones, Betapoint focuses on overcoming the drawbacks of current Bluetooth technology, which often compromises audio quality and limits connectivity range. Standard Bluetooth 5.0 offers a restricted range of 5-10 meters and reduces audio clarity during transmission. Betapoint aims to deliver innovative solutions that enhance audio experiences and improve connectivity beyond current Bluetooth standards.

## BUSINESS

1st Year B2B

2nd Year B2B and B2C

2nd Year B2B and B2C

3rd Year B2B, B2C, B2G

4th Year B2B, B2C, B2G, OEM/ODM



# AGENTPROD VENTURES PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP159300**

**CIN: U58200KA2023PTC181531**

**Industry: AI**

**Sector: NLP**

**Stage: MVP**

**Founder: Muskaan**

**Designation: Director**

**People employed: 06**

**Place: Bengaluru, Karnataka**

## CONTACT DETAILS

**Contact: +91 7543997250**

**Email:**  
**connect.tomuskaan@gmail.com**

**Website: [www.agentprod.com](http://www.agentprod.com)**

## ABOUT

AgentProd is a startup focused on transforming B2B sales by addressing inefficiencies and scalability challenges in traditional sales processes. Sales teams often spend excessive time on manual tasks like prospecting, email personalization, and follow-ups, which limits their productivity and outreach potential. AgentProd automates these tasks, allowing sales teams to focus on closing deals while scaling their efforts without the need for costly expansions. By personalizing emails at scale, AgentProd ensures that each outreach message is tailored to the prospect, increasing engagement and improving conversion rates, making it a powerful tool for B2B growth.

## BUSINESS

The subscription model offers tiered pricing to cater to various customer segments:

**Momentum (Small Business):** \$225/month for solopreneurs or small teams, with limited leads, emails, and basic features.

**Velocity (Mid-Market):** \$825/month for growing businesses, offering more leads, emails, advanced features, and integrations.

**Pinnacle (Enterprise):** \$2,400/month for large organizations, providing premium features, customization, dedicated support, and advanced security.

**Enterprise (Custom):** Flexible pricing based on unique needs.





# ARTHX DRONES PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP120919**

**CIN: U31909BR2022PTC060580**

**Industry: Aeronautics Aerospace & Defence**

**Sector: Drones**

**Stage: Early Revenue**

**Founder: Prashant Kumar**

**Designation: Director**

**People employed: 02**

**Place: Patna, Bihar**

## CONTACT DETAILS

**Contact: +91 7070000471**

**Email: [pk@arthx.in](mailto:pk@arthx.in)**

**Website: <https://arthx.in/>**



## ABOUT

ARTHX Drone is a startup focused on building innovative, high-quality drones while addressing key industry challenges. By reducing dependency on imported components, ARTHX Drone aims to maintain superior quality through localized production. The startup invests heavily in research and development to stay competitive in a market dominated by global players, integrating cutting-edge technology while managing costs. ARTHX Drone also emphasizes creating a stable supply chain amidst geopolitical uncertainties and attracting a skilled workforce proficient in drone technology and manufacturing. Through these efforts, ARTHX Drone is poised to lead in the evolving drone industry.

## BUSINESS

**Consultation Services:** Providing expert guidance on drone technology adoption and integration across industries. **Custom Builds:** Designing bespoke drone solutions tailored to meet specific client requirements.

### FUTURE REVENUE MODEL

**Product Sales:** Directly selling drones to defense and civilian sectors.

**Subscription Services:** Offering maintenance, updates, and support for drones through subscription plans.

**Customization and Integration:** Tailoring drones with specialized components or features for unique applications.





# WOOBLE SOFTWARE PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP119549**

**CIN: U72900OR2022PTC041113**

**Industry: IT Services**

**Sector: Career Tech**

**Stage: Early Revenue**

**Founder: Akash Jaiswal**

**Designation: CEO**

**People employed: 05**

**Place: Khordha, Odisha**

## CONTACT DETAILS

**Contact: +91 7205738211**

**Email: [akash.jaiswal@wooble.org](mailto:akash.jaiswal@wooble.org)**

**Website: <https://wooble.org>**

## ABOUT

Wooble is dedicated to empowering India's youth by bridging the critical gap between talent and opportunities, thereby accelerating personal and professional growth and contributing to the nation's GDP. Our platform offers a transformative solution by connecting young individuals with experienced professionals who provide real-world insights into various careers. This direct interaction helps demystify career paths, aligning personal passions with market realities to formulate both short-term and long-term strategic career plans.

## BUSINESS

The platform will earn commission by facilitating paid mentorship connections, taking a percentage fee from each transaction, aligning success with platform growth. Partnerships with mentors will drive the sale of specialized Success Kits—tailored resources like tools and educational content—earning commission on each sale and incentivizing high-quality content creation. Upon reaching 10 million users, targeted advertising will be introduced, including display ads, sponsored content, and promotional opportunities for businesses aligned with users' professional growth and educational goals.



# FREAKIN SPORTS PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP164727**

**CIN: U92490OR2023PTC041828**

**Industry: Sports**

**Sector: Sports Promotion and  
Networking**

**Stage: MVP**

**Founder: Gopalkrushna Sahu**

**Designation: Founder**

**People employed: 01**

**Place: Ganjam, Odisha**

## CONTACT DETAILS

**Contact: +91 9348317804**

**Email: [khelaxy@gmail.com](mailto:khelaxy@gmail.com)**

**Website:**

**<https://community.khelaxy.com/>**

## ABOUT

Khelaxy aims to address the fragmentation, limited networking opportunities, information overload, and lack of community engagement in the sports industry. By providing a centralized platform tailored specifically to sports enthusiasts, athletes, coaches, and professionals, Khelaxy facilitates connections, fosters collaboration, curates relevant content, and enhances community engagement. Ultimately, Khelaxy revolutionizes how individuals connect, collaborate, and engage within the sports ecosystem, creating a vibrant and inclusive community for all stakeholders.

## BUSINESS

Khelaxy's revenue model encompasses several streams: premium memberships offering exclusive features, advertising partnerships with sports brands, e-commerce sales of merchandise and tickets, event sponsorships, and workshops. Tiered memberships provide varying levels of access and benefits. Additionally, targeted advertising, sponsored content, and commissions on e-commerce sales generate recurring revenue. The platform's diverse revenue streams ensure financial sustainability while providing value to users and partners within the sports ecosystem.



# INNOFLECT SOLUTIONS PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP160714**

**CIN: U63110OD2024PTC044931**

**Industry: IoT**

**Sector: Manufacturing &  
Warehouse**

**Stage: Prototype**

**Founder: Adishree**

**Designation: Director**

**People employed: 04**

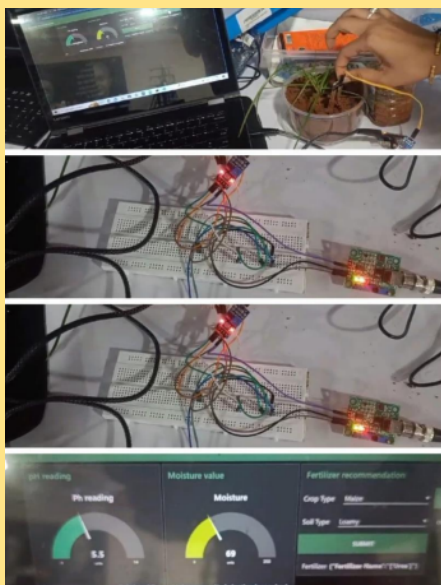
**Place: Khordha, Odisha**

## CONTACT DETAILS

**Contact: +91 8763789984**

**Email: shreeadi56@gmail.com**

**Website: NA**



## ABOUT

Innoflect is a startup dedicated to enhancing agricultural productivity through innovative soil health monitoring solutions. By addressing the challenges of traditional soil testing methodologies, Innoflect provides farmers with reliable and regular soil health assessments. This proactive approach not only boosts agricultural production but also helps in maintaining and improving soil quality, ensuring sustainable farming practices for a healthier ecosystem.

## BUSINESS

They will generate revenue through products sales .

They will adapt to market demand and customer needs, diversifying revenue for sustained growth. Additionally, revenue would be generated through in- app advertisements



# MPRHT CARE PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP154323**

**CIN: U96092MH2023PTC409738**

**Industry: Pets & Animals**

**Sector: Animal Personal Care**

**Stage: MVP**

**Founder: Gunjan Kaur**

**Designation: Director**

**People employed: 05**

**Place: Mumbai, Maharashtra**

## CONTACT DETAILS

**Contact: +91 8879045885**

**Email: mprhtcare@gmail.com**

**Website: NA**

## ABOUT

MPRHT Care is a startup committed to addressing the shortcomings in the pet care industry by focusing on practicality, quality, and affordability. Many existing pet brands prioritize aesthetics over utility, leading to ineffective products that fail to deliver results. MPRHT Care aims to change this by offering high-quality, result-oriented pet products that genuinely meet the needs of pets and their owners. Additionally, the startup addresses the issue of inflated prices for local brands, making premium pet care products more accessible to a wider audience. Through its commitment to effectiveness and affordability, MPRHT Care is redefining the pet care experience.

## BUSINESS

The primary revenue stream comes from selling pet grooming products like shampoos, conditioners, herbal treatments, and accessories. Expanding into international markets like the USA, Canada, UK, and Dubai, generating revenue through exports in collaboration with local distributors and retailers.

Providing bulk purchase options at discounted rates for retailers and distributors, and establishing wholesale partnerships with pet supply stores for resale margins.

Selling Dogz & Dudez branded merchandise, including pet accessories, apparel, and grooming tools, both online and through retail partners.



# **CRAVE RAJA FOODS CRAVINGS KE KINGS PRIVATE LIMITED**

## **STARTUP DETAILS**

**DPIIT: DIPP165703**

**CIN: U56102WB2023PTC261213**

**Industry: F & B**

**Sector: Food Tech**

**Stage: Early Revenue**

**Founder: Subhabrata Ganguly**

**Designation: Director**

**People employed: 02**

**Place: Kolkata, West Bengal**

## **CONTACT DETAILS**

**Contact: +91 8910712103**

**Email: craverajafoods@gmail.com**

**Website: NA**

## **ABOUT**

Crave Raja is a startup focused on maximizing the potential of single-brand restaurants by addressing key operational challenges. Many restaurants struggle with underutilized capacity, leading to inefficiencies and wasted resources. Crave Raja offers solutions to reduce high operational costs and streamline processes to prevent unsustainable financial losses. The startup also tackles the issue of compromised quality, where cost-cutting measures negatively impact customer satisfaction. Additionally, Crave Raja helps restaurants optimize their business by leveraging off-peak hours to boost order volumes, ensuring better profitability and long-term success without sacrificing quality.

## **BUSINESS**

The whole revenue is booked to us and a commission is given to the restaurant partner. Revenue from selling ready-to-serve meals directly to households. Contracts with corporate canteens, schools, and colleges for meal supplies. Revenue from franchise outlets of our brands like "Gusto Pizza."

# THQ FOOD AND BEVERAGES PRIVATE LIMITED



**Dahibara**<sup>TM</sup>  
EXPRESS

## STARTUP DETAILS

**DPIIT: DIPP127178**

**CIN: U15439OR2023PTC041815**

**Industry: F & B**

**Sector: Food Processing**

**Stage: Early Revenue**

**Founder: Sourabh Khandelwal**

**Designation: CEO**

**People employed: 22**

**Place: Khordha, Odisha**

## CONTACT DETAILS

**Contact: +91 9124999611**

**Email: Thqfoods@gmail.com**

**Website:**

**<https://dahibaraexpress.com/home/>**

## ABOUT

Dahibara Express our QSR concept revolutionizes traditional food. We tackle hygiene concerns with strict safety standards, offer convenient pre-packaged options, and provide dedicated, clean venues for enjoying authentic flavors. We eliminate the hassle of street food and ensure easy access to this rich heritage, preserving tradition with hygiene and convenience.

## BUSINESS

Dahibara Express thrives on a multi-pronged revenue approach. Its foundation lies in direct sales to walk-in customers and online orders fulfilled through delivery aggregators. To expand its reach, we offers franchises, earning income through upfront franchise initiation fees (FOFO) and ongoing royalty payments (FOCO). We further diversify by catering to special events like weddings, private parties, and exhibitions. Institutional sales like corporate lunches and government projects offer another revenue stream. The business also explores additional income avenues through training programs for those interested in learning traditional food cooking skills, and by selling prepackaged versions of their popular dishes. This comprehensive strategy ensures a steady flow of income from various customer segments and sales channels.





# ESKROSOFT SYSTEMS & SERVICES PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP120296**

**CIN: U72900KA2022PTC161896**

**Industry: Finance Technology**

**Sector: Fin Tech**

**Stage: Prototype**

**Founder: Nadeem Bari**

**Designation: CEO**

**People employed: 01**

**Place: Bengaluru, Karnataka**

## CONTACT DETAILS

**Contact: +91 7008973537**

**Email: [nadeem.bari@eskro.co](mailto:nadeem.bari@eskro.co)**

**Website: [www.eskro.co](http://www.eskro.co)**

## ABOUT

Eskrosoft is a startup dedicated to simplifying the recurring payments process for businesses. As companies scale, managing periodic payments, subscription changes, and various payment methods becomes increasingly complex. Eskrosoft provides an automated solution to handle pricing updates, billing adjustments, and payment collection, reducing the manual effort and time involved in traditional collection methods. By automating payment reminders, follow-ups, and account updates, Eskrosoft helps businesses streamline operations, minimize human effort, and overcome the inefficiencies of conventional payment collection systems.

## BUSINESS

ESKRO has a straightforward revenue model of charging businesses for every credit of the payment into their account and for Users paying through application is completely free.

Per Credit ESKRO charge 20 Rs.

So if a school collects fees from 500 students it will be  $500 \times 20 = 10,000/-$  Rs will be chargeable to the school.



# FOLKIT PLATFORMS PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP131060**

**CIN: U62020TS2023PTC171089**

**Industry: AR VR**

**Sector: Prop Tech**

**Stage: MVP**

**Founder: Shruthi Nadiminti**

**Designation: CEO**

**People employed: 02**

**Place: Ranga Reddy, Telangana**

## CONTACT DETAILS

**Contact: +91 9160066538**

**Email: shruthi1105@gmail.com**

**Website: <https://homester.ai/>**

## ABOUT

FolkIt is a startup revolutionizing the home-buying process by addressing the common issues of lack of personalization, vision, and communication in the industry. Traditional methods make it difficult for buyers to compare options, visualize their future homes, and stay aligned with real estate agents. FolkIt offers a solution that helps consumers choose homes 10x faster by providing a personalized comparison tool, clear visualization, and streamlined communication, making the entire process more efficient and buyer-friendly.

## BUSINESS

Commission from Large Developers (Through our Homebuying platform)

Commission per sales qualified lead

2-5% flat fee per apartment sale

Revenue on 3D experiences

Three pricing tiers for property developers





## STARTUP DETAILS

**DPIIT: DIPP114366**

**CIN: U72900OR2022PTC041032**

**Industry: Finance Technology**

**Sector: Personal Finance**

**Stage: MVP**

**Founder: Yogabrata Mohanty**

**Designation: CEO**

**People employed: 02**

**Place: Khordha, Odisha**

## CONTACT DETAILS

**Contact: +91 9937790259**

**Email: [yog@oiconomos.com](mailto:yog@oiconomos.com)**

**Website:**

**<https://www.oiconomos.com/>**

# ONEG SOLUTION PRIVATE LIMITED

## ABOUT

Oiconomos is a startup focused on simplifying succession and inheritance planning for Indian families, addressing a widespread struggle that affects both high-net-worth and average households. Inheritance wealth often gets caught in lengthy legal battles or is lost due to a lack of proper planning and information, leading to wasted time, money, and effort. Oiconomos aims to make succession planning accessible, affordable, and secure, ensuring that families can seamlessly manage and transfer their wealth without unnecessary complications. By emphasizing the importance of proper inheritance planning, Oiconomos helps families protect their assets and avoid legal disputes.

## BUSINESS

We propose to work in 3 different models

- B2C SaaS- To be offered to Individuals directly
- B2B2C SaaS - To be tied with Wealth advisors, Financial consultants, Financial institution who in turn offer the product to its customer base
- Advisory



# URBAN-HYPHAE BIOSCIENCE PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP159519**

**CIN: U15129OD2023PTC044600**

**Industry: Biotechnology**

**Sector: Sustainable**

**Stage: Prototype**

**Founder: Adhiraj Mahapatra**

**Designation: Director**

**People employed: 03**

**Place: Khordha, Odisha**

## CONTACT DETAILS

**Contact: +91 9439941804**

**Email: urbanhyphae@gmail.com**

**Website: NA**

## ABOUT

Urban-Hyphae is a startup tackling two major environmental issues: agricultural waste management and hazards in the leather industry. Farmers often burn crop waste, harming air quality and soil health, while India's leather industry exposes workers to heavy metal contamination. Urban-Hyphae offers sustainable solutions to reduce agricultural waste and promote safer, eco-friendly practices in leather production. By addressing both sectors, the startup aims to create a healthier, more sustainable future for farmers and leather workers alike.

## BUSINESS

The company will sell fungi leather products (wallets, bags, shoes) online and supply fungi leather to fashion brands and manufacturers. Collaborations with eco-friendly retailers will help stock items, while bulk sales target industries like fashion, automotive, and furniture. Custom solutions and licensing of proprietary fungi leather production technology will further drive growth. Strategic partnerships across sectors will enable collaborative product development, and the company will offer expertise in sustainable material development to support other businesses in adopting eco-friendly practices.



ECOKHETI

## STARTUP DETAILS

**DPIIT: DIPP163418**

**CIN: U46593KA2023PTC179349**

**Industry: Green Technology**

**Sector: Manufacturing**

**Stage: Early Revenue**

**Founder: Gnaneswar Ikkurthi**

**Designation: Director**

**People employed: 02**

**Place: Bengaluru, Karnataka**

## CONTACT DETAILS

**Contact: +91 7470945818**

**Email:**  
**fusionflaretechnologies@gmail.com**

**Website: NA**

# FUSIONFLARE TECHNOLOGIES PRIVATE LIMITED

## ABOUT

Fusionflare is a startup committed to addressing critical challenges in both agriculture and road safety. In agriculture, the extensive use of chemicals has raised production costs and increased health risks for both farmers and consumers due to chemical residues in produce. Fusionflare offers eco-friendly solutions that reduce reliance on harmful pesticides and fertilizers, promoting healthier produce and improved soil fertility. Additionally, Fusionflare enhances road safety through innovative technology, such as high-quality dashcams, which provide crucial evidence in accidents and altercations, ensuring accountability and protecting innocent drivers. Through sustainable practices and advanced monitoring, Fusionflare is driving positive change in both sectors.

## BUSINESS

Revenue from selling Solar Insect Traps, Bio Char and Grow Lights to individual farmers and agricultural enterprises.

Income from providing installation, maintenance, and technical support services for our products.

Earnings from trading high-quality dash cameras in the automotive sector.

Revenue from offering customized solutions and bulk order discounts to large agricultural and automotive businesses.



# QONAQ HEALTH & WELLNESS PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP158987**

**CIN: U74909DL2024PTC426513**

**Industry: Healthcare & Lifesciences**

**Sector: Health & Wellness**

**Stage: Early Revenue**

**Founder: Riya Shree**

**Designation: CEO**

**People employed: 02**

**Place: Central Delhi, Delhi**

## CONTACT DETAILS

**Contact: +91 8851329953**

**Email: [info@qonaqhealth.com](mailto:info@qonaqhealth.com)**

**Website:**

**<https://www.qonaqhealth.com>**

## ABOUT

QONAQ Health is a startup focused on addressing critical issues in the healthcare sector, including high costs, extended waiting times, wellness awareness, and mental health stigma. In countries like the US, patients face exorbitant healthcare expenses that make essential treatments financially burdensome. Simultaneously, long waiting periods in nations such as Canada and the UK delay crucial medical procedures. QONAQ Health aims to raise awareness about the importance of wellness and preventive healthcare to combat chronic diseases and enhance overall well-being. Additionally, the startup seeks to reduce the stigma surrounding mental health issues, encouraging individuals to seek help and improve their overall health outcomes.

## BUSINESS

Charges from medical and wellness partners for client referrals.

Charges from medical and wellness partners for client referrals.

Paid advertising space for wellness partners on the platform.

Income from holistic wellness programs, retreats, and workshops.

Income from telemedicine, virtual consultations, and online wellness platforms.

# SAMIK DIAGNOSTIC PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP157814**

**CIN: U21001OD2023PTC043777**

**Industry: Healthcare &  
Lifesciences**

**Sector: Medical Devices  
Biomedical**

**Stage: MVP**

**Founder: Javed Akhtar**

**Designation: Director**

**People employed: 09**

**Place: Khordha, Odisha**

## CONTACT DETAILS

**Contact: +91 9337121627**

**Email:  
samikdiagnostics@gmail.com**

**Website: NA**

## ABOUT

Samik Diagnostic is a pioneering startup focused on revolutionizing the diagnosis of non-alcoholic fatty liver disease (NAFLD) and its complex relationship with type 2 diabetes mellitus (T2DM). Recognizing that traditional diagnostic methods, such as liver biopsies, are cumbersome, costly, and carry risks, Samik Diagnostic aims to develop minimally invasive biomarkers for accurate and accessible NAFLD diagnosis. By improving diagnostic efficiency, the startup seeks to enhance early detection and management of NAFLD, ultimately reducing the risk of progression to more severe liver conditions and related metabolic disorders.

## BUSINESS

Selling kits through e-com platforms and channel partners we will also follow the below mention strategy for revenue generation.

- Collaboration with pharm companies with portfolios related to NAFLD drugs.
- Partnering with different hospitals and diagnostic lab chains.
- Tying up with health insurance companies/ big corporates to include NAFLD testing in their annual health check-up plans.
- We will be also open to loan license our product to different corporates/pharma companies in different geographical regions.



# INNOVUS HUB PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP146646**

**CIN: U46593OD2023PTC042942**

**Industry: Green Technology**

**Sector: Clean Tech**

**Stage: Early Revenue**

**Founder: Srikumar Satapathy**

**Designation: Managing Director**

**People employed: 13**

**Place: Koraput, Odisha**

## CONTACT DETAILS

**Contact: +91 9937173511**

**Email: [sri@innovus.in](mailto:sri@innovus.in)**

**Website: [www.innovus.in](http://www.innovus.in)**

## ABOUT

Innovus Hub is a startup tackling water wastage in India through innovative solutions for domestic and commercial properties. Our patented universal water pump automation device efficiently automates any pump, preventing overflows and significantly reducing daily water loss, which can range from 100 to 500 liters per household. With essential safety features and compatibility with all pump types, our device ensures reliable performance, backed by a three-year warranty. We also offer professional installation and maintenance services, making water conservation convenient and effective. Innovus Hub is committed to enhancing water management and improving WASH conditions across India.

## BUSINESS

Selling to retailers who sales water pumps and plumbing accessories (b2b2c & b2c)

Selling through e market places and through ads at facebook, instagram, linkedin, google ads and youtube ads etc.

Sales through our partner franchises across major cities

Collaborations with big builders , big companies who have chains of outlets of any business etc

They will generate revenue through yearly maintenance (AMC) BY charging 999/- to corporates .



## STARTUP DETAILS

**DPIIT: DIPP166427**

**CIN: U20237GJ2024PTC148994**

**Industry: House-Hold Services**

**Sector: Personal Care**

**Stage: Early Revenue**

**Founder: Lajja Brahmhatt**

**Designation: Director**

**People employed: 07**

**Place: Ahmedabad, Gujarat**

## CONTACT DETAILS

**Contact: +91 9712130793**

**Email: lajja193@yahoo.com**

**Website:**

**<https://neeranaturals.com/>**

# RASASHINE ORGANICS PRIVATE LIMITED

## ABOUT

Rasashine is a startup dedicated to providing high-quality, organic skincare solutions while addressing key concerns about health, sustainability, and community empowerment. With growing consumer awareness of the potential risks of synthetic chemicals in skincare products, Rasashine offers natural alternatives that are safe and effective. The company is also committed to reducing environmental pollution by employing eco-friendly production methods and sustainable packaging, minimizing its ecological footprint. In addition, Rasashine empowers women, especially in rural areas, by creating economic opportunities and fostering community development, blending skincare innovation with social impact.

## BUSINESS

Selling products via the online store and physical retail outlets.

Partnering with retailers, spas, and boutiques to wholesale products.

Listing products on platforms like Amazon and Etsy to reach a broader audience.

Participating in local markets, trade shows, and events to sell directly to consumers.

Forming strategic partnerships with other brands or influencers for co-created products and joint marketing campaigns.





# EMERGING CLIMATE INNOVATIONS PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP117919**

**CIN: U37200RJ2022PTC085295**

**Industry: Waste Management**

**Sector: Others**

**Stage: Early Revenue**

**Founder: Mridul Agarwal**

**Designation: Director**

**People employed: 10**

**Place: Jaipur, Rajasthan**

## CONTACT DETAILS

**Contact: +91 7597000655**

**Email:**  
**mridulagarwal9196@gmail.com**

**Website: NA**

## ABOUT

Scrapbag, an initiative by Emerging Climate Innovations Pvt. Ltd., is a recycled lifestyle brand dedicated to promoting sustainability through circular economy principles. It addresses the challenges of waste management by creating value from waste via a unified platform and offering modular-designed products made from recycled materials like polypropylene and iron. Their product range includes home decor and gifting items such as idols, Charan Paduka, and other innovative recycled creations. Scrapbag's operations focus on efficient recycling, cost savings, and energy efficiency, contributing to reduced pollution and raw material consumption while fostering eco-conscious living and community engagement in the fight against waste.

## BUSINESS

Scrapbag's revenue model combines B2B and D2C approaches, with most of sales coming from B2B. It partners with businesses to provide bulk orders of recycled products and waste management solutions, aligning with corporate sustainability goals. The D2C model, contributing less, focuses on selling eco-friendly products directly to consumers through its app and website.



## **STARTUP DETAILS**

**DPIIT: DIPP157929**

**CIN: U46692PN2023PTC223864**

**Industry: Agriculture**

**Sector: Agri-Tech**

**Stage: Early Revenue**

**Founder: Adinath Jagtap**

**Designation: CEO**

**People employed: 03**

**Place: Solapur, Maharashtra**

## **CONTACT DETAILS**

**Contact: +91 9172365981**

**Email:**  
**rakeshkashid1218@gmail.com**

**Website: <https://barsathi.com/>**

## **ABOUT**

Barsathi Agrotech Pvt. Ltd. empowers Indian farmers by addressing critical agricultural challenges through innovative solutions. The startup ensures access to high-quality agricultural inputs, such as seeds, fertilizers, and bio-based products, while promoting sustainable practices. Its personalized advisory services, delivered by trained Krishi-Mitras, provide data-driven insights for improved crop yields and resource efficiency. Barsathi's initiatives aim to bridge gaps in agricultural knowledge and market access, enhancing farmers' productivity and income. With proven success across over 200 acres and partnerships with key stakeholders, Barsathi is committed to transforming Indian agriculture for a more sustainable and prosperous future.

## **BUSINESS**

The revenue model encompasses multiple streams, including the sale of agricultural inputs such as seeds, fertilizers, and pesticides sourced from MNCs. Additionally, profits are generated through the sale of in-house Barsathi products. Another significant revenue stream comes from advisory service fees, where Krishi-Mitras offer personalized guidance on crop management, soil health, and sustainable farming practices to farmers.



# PUBLICONN DIGITAL PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT: DIPP110815**

**CIN: U74999OR2022PTC040716**

**Industry: Retail**

**Sector: Social Commerce**

**Stage: Early Revenue**

**Founder: Akash Kumar Sahu**

**Designation: Founder**

**People employed: 04**

**Place: Sundargarh, Odisha**

## CONTACT DETAILS

**Contact: +91 9439187339**

**Email: saahaaz.apps@gmail.com**

**Website: NA**

## ABOUT

Saahaaz is a hyperlocal super app bridging the digital divide in Tier 2, Tier 3, and rural India by connecting users with local vendors and service providers. By leveraging the decentralized Open Network for Digital Commerce (ONDC), Saahaaz ensures higher visibility for businesses, offering products and services directly to consumers. Its AI-powered recommendations and multilingual capabilities enhance user convenience. Saahaaz empowers small businesses, boosts local employment, and unlocks the untapped hyperlocal commerce market. Currently operational in five cities, the platform has served over 700 customers and achieved significant traction, with plans for rapid expansion and technological advancements.

## BUSINESS

Saahaaz's revenue model integrates multiple streams for sustainable growth, including a commission on transactions for products and services, subscription fees for premium plans offering marketing tools and data insights, in-app advertising for local businesses and D2C brands, and monetizing logistics through delivery partnerships. These streams ensure a balanced and scalable approach to growth.



## STARTUP DETAILS

**DPIIT: DIPP133528**

**CIN: U45200OD2023PTC042315**

**Industry: Automotive**

**Sector: Others**

**Stage: Early Revenue**

**Founder: Deepak Kumar Pradhan**

**Designation: CEO**

**People employed: 04**

**Place: Khordha, Odisha**

## CONTACT DETAILS

**Contact: +91 7008953387**

**Email:**  
**deepak.pradhan@momechanix.in**

**Website: <https://momechanix.in/>**

# ACCELDRIVE INDIA PRIVATE LIMITED

## ABOUT

Mo Mechanix, a unit of Acceldrive India Pvt. Ltd., revolutionizes automobile services with 24/7 doorstep bike and car repair solutions. The platform offers transparent pricing, verified service partners with over 10 years of experience, and live updates or video proofs of services. Mo Mechanix ensures swift response, reaching customers within 30–45 minutes and delivering vehicles within 24 hours. With services like custom repairs, roadside assistance, and engine servicing, the startup combines convenience and affordability. Currently operating in multiple cities across five states, Mo Mechanix aims to expand to 100 cities by 2026, leveraging AI for cost estimation and service automation.

## BUSINESS

Our revenue model includes three streams: direct payments from customers with a commission charged to service partners, a 5-10% commission on select spare parts like lubricants and batteries, and subscription plans (monthly, quarterly, and annually) offering additional benefits to customers.



# FILMOYE PRIVATE LIMITED

## STARTUP DETAILS

**DPIIT:** DIPP132308

**CIN:** U59113OD2023PTC042265

**Industry:** Media & Entertainment

**Sector:** Entertainment

**Stage:** MVP

**Founder:** VB Biswanath Satapathy

**Designation:** Director

**People employed:**

**Place:** Ahmedabad, Gujarat

## CONTACT DETAILS

**Contact:** +91 6371254005

**Email:**  
biswabidyarthy@gmail.com

**Website:** NA

## ABOUT

Filmoye Pvt. Ltd., based in Odisha, India, is a trailblazing media and entertainment company reshaping content consumption through its innovative AI-driven OTT platform. This platform eliminates the need for traditional dubbing by offering seamless multilingual content in seven languages, empowering viewers to enjoy entertainment in their preferred language effortlessly. Filmoye's mission is to break language barriers and redefine accessibility in global entertainment, delivering a personalized and inclusive viewing experience. By combining cutting-edge technology with a user-first approach, Filmoye is setting new standards in the media industry and transforming how audiences engage with content worldwide.

## BUSINESS

Filmoye Pvt Ltd's AI-driven OTT app adopts a dual revenue model to ensure accessibility and growth. It features tiered subscription plans at minimal prices, targeting affordability for rural audiences, alongside an ad-supported option for free users, generating revenue through regional targeted ads. Additional revenue streams include partnerships with telecom providers and device manufacturers for bundled services, as well as premium content offerings like exclusive shows and early access at higher price points.